

Rocket Creative - making your brand stand out!

Issued by [Rocket Creative Design & Display](#)

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One of the most oft-used items of branding equipment that any company owns is a graphic standee of some sort or another. Widely used are the common roll-ups and X-banners that dominate the bottom-end sector of the market however these have their limitations both structurally as well as aesthetically.

Explains Richard Nilson, Rocket Creative MD, "These entry-level options are both only single-sided, and when double-sided roll-ups are used they are often very unstable. Rocket Creative identified this issue many years ago and sought to provide a unique, simple yet sophisticated solution and our range of 'Brand Stands' (fabric banner walls) was borne. Combining a lightweight plastic sub-structure which requires no tools for assembly with a tailored fabric sleeve provides for a slick-looking, double-sided fabric graphic wall which delivers maximum impact and can be used effortlessly in virtually every branding opportunity."



[click to enlarge](#)



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A range of four sizes are available as standard 700mm (w), 1400mm (w), 2000mm (w) and 3000mm (w), all at 2100mm (h). All sizes can also be custom-sized to 1500mm (h) to adhere to most shopping centre managements' ever-tightening height restrictions for mall centre courts.

Custom sizes can also be manufactured to spec with up to 2.9m (h) x virtually any length in one piece which opens many options for expo and eventing use.

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Rocket Creative Design & Display offer innovative, trend setting and anti-norm visual display products. These are conceived and originated by fusing our functional ingenuity, creativity and inventive spirit with our own very individual approach to fabrication whilst following our 'Innovation, Simplified' creative ethos.

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