

Roger Garlick video available on YouTube

Issued by [Amasa](#)

11 Sep 2013

AMASA has created a YouTube channel which is loaded with the Roger Garlick Awards presentation video containing the Grand Prix, AMASA Gold, and details of the finalist entries.

\Sponsored by DSTV Media Sales, the Roger Garlick Awards are an AMASA initiative and reward innovation in media. This year's winning campaign, entered by Mindshare is the "KFC Journey of Hope" campaign and the AMASA Gold was awarded to Gloo and Joe Public for their Brothers for Life entry.

For more on AMASA, like us on Facebook (AMASA Joburg) or visit our website: www.amasa.org.za and follow us on Twitter [@AMASAJoburg](https://twitter.com/AMASAJoburg)

" **E-commerce landscape in SA - Insights and trends for marketers?** 1 Dec 2021

" **Amasa forum event is back at the normal venue: Advertising spend is up - has the industry turned the corner?** 9 Nov 2021

" **Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021** 18 May 2021

" **Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership - 31 August 4.30pm** 28 Aug 2020

" **Amasa Ignite Webinar Forum - Purpose-driven conscious marketing** 28 Jul 2020

[Amasa](#)



The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>