

AAA celebrates birthday with master classes

In celebration of its 21st birthday the AAA School of Advertising will be hosting two Master Classes in Johannesburg and Cape Town. In Cape Town, the speakers are Graham Warsop and Brand Pretorius at one and Gail Curtis, Aubrey Malden and John Griffin at the second one. In Johannesburg, Reg Lascaris and Brand Pretorius at one and Gail Curtis, Aubrey Malden and John Griffin at the other.



Says Dr Ludi Koekemoer, principal of the AAA School, "These Master Classes will be offered by advertising and marketing industry gurus and promise to deliver valuable insights to tomorrow's leaders.

"The subject matter will include leadership lessons these professionals have learnt during their careers, lessons learnt from successful sports teams and the leadership challenges for the future. Also, thought provoking issues such as leading and inspiring people, new ways of getting the best ROI, mistakes others have made and how these can show the way forward for future leaders, the impact of leaders who take big decisions and global vs. local leadership challenges."

The breakfast workshops will take place in Cape Town on Wednesday 22 June and Wednesday 6 July 2011 and in Johannesburg on Tuesday 19 July and Tuesday 26 July 2011. For more information contact Mel Tripp in Cape Town on +27 (0) 21 422 1800 or email mel@aaaschool.co.za or Ruvimbo Tengende in Johannesburg on +27 (0) 11 781 2772 or email ruvimbot@aaaschooljhb.co.za.

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