

Newspapers ABC Q1 2019: Marginal declines



10 May 2019

In the first quarter of 2019 (Q1), the Audit Bureau of Circulations of South Africa shows a decline for all categories of newspapers on the prior year and the previous quarter, except for the local newspapers category, which showed a slight increase over the prior quarter. The declines in total in Q1 2019 newspaper circulation were small. The category declined by 1.4% the previous quarter and by 5.0% on the prior year.



Daily newspapers

The category declined by a modest 2.6% on the previous quarter, but shows the biggest decline of all the categories over the prior year with a decline of over 10% (10.5%).

It was not all bad news with some newspapers showing small increases. *The Sowetan* was the only newspaper to show an increase over the previous quarter and the prior year. It showed a 0.5% increase over the previous quarter and 0.9% over the prior year.

Daily Nation, The Namibian, Beeld, Cape Times, The Argus, New Vision, Pretoria News, Taifa Leo, Diamond Fields Advertise and Zambia Daily Mail all increased their figures over the prior quarter.

Publication name	Frequency	Total circulation	%change quarter	%change year
Daily Sun	Mo-Fr	117,220	-2.1%	-17.0%
Daily Nation	MD, Mo-Sat	108,559	3.4%	-6.1%
Isolezwe	MD, Mo-Fr	72,495	-0.9%	-16.0%
Star, The	MD, Mo-Fr	72,010	-5.0%	-5.0%
Sowetan	Mo-Fr	70,737	0.5%	0.9%
Son (Daily)	MD, Mo-Fr	51,520	-6.5%	-18.0%
Citizen, The (Daily)	MD, Mo-Fr	40,481	-3.7%	-10.8%
Burger, Die Daily	MD, Mo-Fr	39,625	-4.6%	-16.4%
Burger, Die Daily	WesKaap	37,735	-2.7%	-6.1%
Namibian, The	MD, Mo-Fr	35,262	6.1%	-6.3%

Bukedde	MD, Mo-Sat	34,115	-5.0%	-10.7%
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Beeld, Daily	MD, Mb-Fr	32,797	0.9%	-9.4%
Cape Times	MD, Mo-Fr	29,523	0.6%	-1.6%
Cape Argus	MD, Mo-Fr	27,245	0.9%	-2.5%
New Vision	MD, Mo-Fr	26,006	3.0%	-4.1%
Mercury, The	MD, Mb-Fr	24,402	-3.1%	-4.9%
Daily News	MD, Mo-Fr	22,393	-3.6%	-3.1%
Times of Swaziland	MD, Mo-Fr	21,822	-1.9%	-11.8%
Business Day	MD, Mo-Fr	18,053	-9.8%	-11.3%
Daily Monitor	MD, Mb-Fr	16,638	-1.8%	-6.8%
Daily Dispatch	MD, Mo-Fr	15,207	-1.7%	-18.1%
Herald, The	MD, Mo-Fr	14,793	-9.3%	-10.8%
Volksblad - Daily	Mo-Fr	13,341	-3.2%	-4.6%
Pretoria News	MD, Mo-Fr	12,478	0.3%	-1.0%
Taifa Leo	MD, Mb-Sat	11,765	14.1%	-13.5%
Witness, The	MD, Mo-Fr	10,779	-1.3%	-7.7%
Diamond Fields Advertiser	MD, Mo-Fr	7,113	2.1%	-8.7%
Zambia Daily Mail	MD, Mo-Sat	6,566	9.2%	-4.2%
Burger, Die Daily	Oos Kaap	1,892	-31.5%	-73.8%
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Weekly newspapers

While the category showed a decline of 7.9% on the prior year, it only declined by 0.5% on the previous quarter. *Ilanga* showed an increase of 2.7% over the prior quarter n 2.6% over the prior year. *The Voice* kept it company, with an increase of 5.2% over the prior quarter and 3.5% over the prior year. *The Botswana Gazette* had the best increase over the prior year of 11.5% and also showed a 3.1% increase over the prior quarter.

Publication name	Frequency	Total circulation	%change quarter	%change year
Soccer Laduma	Wkly, Wed	224,186	0.3%	-11.1%
llanga	2xW, Mb&Th	57,965	2.7%	2.6%
Post, The	Wkly, Wed	37,553	-1.3%	0.7%
Mail & Guardian	Wkly, Fr	23,605	-8.6%	-12.4%
Voice, The	Wkly, Fr	16,561	5.2%	3.5%
Botswana Gazette , The	Wkly, Wed	10,426	3.1%	11.5%
Lesotho Times	Wkly, Th	7,320	0.5%	-6.5%
Mmegi Reporter, The	4xW, Tu-Fr	No submission		
The Monitor (Formerly Mmegi Monitor)	Wkly, Mon	No submission		
African Times Newspaper	Wkly, Wed	No issue		

Weekend newspapers

Much like the Daily Newspapers category, this category had a modest decline on the previous quarter of 1.6% but a bigger decline over the prior year – its 10.4% only marginally lower than the Daily Newspapers decrease.

Movers include *Volksblad Saturday* (+7.1% on the prior quarter and +5.8% on the prior year). *The Sunday Mail* increased by 32.1% over the prior year.

Publication name	Frequency	Total circulation	%change quarter	%change year
SundayTimes	Wknd	240,180	-4.0%	-7.7%
Sunday Nation	Wkly, Sun	116,480	3.0%	-9.8%
Rapport	Wknd	105,784	-0.1%	-6.9%
Isolezwe ngoMgqibelo	Wkly, Sat	57,143	0.2%	-11.6%
Isolezwe ngeSonto	Wkly, Sun	55,230	0.1%	-15.7%
Burger, Die Saturday	Wes Kaap	52,714	6.0%	-1.8%
Burger, Die Saturday	Wkly, Sat	52,712	6.0%	-14.6%
Weekend Argus	Wknd	49,681	0.1%	-4.5%
SundayTribune	Wkly, Sun	48,181	-4.8%	-3.8%
City Press	Wknd	46,198	-0.6%	-21.1%
SundaySun	Wknd	44,893	-3.1%	-28.4%
SundayWorld	Wknd	40,383	3.8%	-15.6%
Saturday Star, The	Wkly, Sat	39,386	-10.9%	-12.8%
Beeld, Saturday	Wkly, Sat	38,808	1.9%	4.2%
Independent on Saturday	Wkly, Sat	35,227	-1.0%	-2.5%
Ilanga Langesonto	Wknd	33,066	-0.1%	-3.2%
Son op Sondag (formerly Sondag Son)	Wkly, Sun	32,797	3.1%	-9.0%
Weekend Argus	Saturday	31,573	0.2%	-7.0%
Citizen, The (Saturday)	Wkly, Sat	28,621	-3.4%	-19.3%
Weekend Argus	Sunday	18,108	0.0%	0.2%
Sunday Vision	Wkly, Sun	15,288	-3.7%	-12.5%
Volksblad - Saturday	Wkly, Sat	13,974	7.1%	5.8%
Weekend Post	Wknd	13,850	-9.1%	-14.0%
Daily Dispatch Weekend Edition (formerly Saturday Dispatch)	Wknd	13,132	-10.7%	-10.3%
Sunday Monitor	Wknd	10,816	1.2%	-12.2%
Taifa Jumapili	Wkly, Sun	10,485	19.4%	-14.3%
Weekend Witness	Wkly, Sat	10,201	-1.9%	-8.3%
Pretoria News Saturday	Wkly, Sat	7,057	6.2%	-6.0%
The Southern Cross	Wkly, Sun	6,803	-4.0%	-7.8%
Sunday Mail	Wkly, Sun	5,524	13.9%	32.1%

Local newspapers

The only category to increase on the previous quarter. However, the increase is a marginal increase of 0.2%. The category declined by 8.1% on the prior year.

Pickings were few in the category with *Lowvelder/Laevelder* (Tuesday) and *Lowvelder/Laevelder* (Friday) the best of the lot, with increases of 18.9% and 23.7% on the prior quarter respectively. Both also increased on the prior year. *Mpumalanga News* was another standout with a 25.3% increase on the prior quarter and 0.8% on the prior year. *Bosvelder Review* increased on the prior quarter by 6.7% and *Brits Pos* by 7.4%

Publication name	Frequency	Total circulation	%change quarter	%change year
African Reporter	Wkly, Fr	22,063	0.3%	0.9%
Witbank News, Fri	Wkly, Fr	16,170	3.2%	-11.7%
Lowvelder, The / Laevelder, Die (Friday)	Wkly, Fr	15,037	23.7%	5.3%
Rustenburg Herald	Wkly, Th	14,593	-0.6%	-11.4%
George Herald (Thursday)	Wkly, Th	14,067	-2.8%	-10.1%
Lowvelder, The / Laevelder, Die (Tuesday)	Wkly, Tue	13,897	18.9%	6.7%
Middelburg Observer, Fri	Wkly, Fr	13,407	0.9%	-5.4%
Klerksdorp Rekord	Wkly, Fr	12,297	-2.6%	-10.7%
Paarl Post	Wkly, Th	11,887	3.8%	0.3%
South Coast Herald	Wkly, Fr	10,815	-3.1%	-8.9%
The Mail	Wkly, Th	9,960	-0.3%	-6.7%

Westlander, The WMy, Th 9,388 2,5% 7,0% Worcester Standard WMy, Th 8,641 0.1% 2,0% Zululand Obsener Weekend (Formerly Friday) WMy, Th 8,262 25,3% 0.8% Limpopo Mror WMy, Fr 7,079 0.5% 4,1% Gemsbok WMy, Wed 6,706 2,0% 4,10% Mbaselbay Arbertiser WMy, Fr 6,534 0.8% 12,0% District Mall WMy, Th 6,387 2,1% 4,6% Vasalveekblad WMy, Th 5,722 4,0% 9,2% Hermanus Times WMy, Th 5,689 4,3% 11,7% Polzhefstroom Herald WMy, Fr 5,332 5,9% 0,5% Zululand Observer Morday WMy, Fr 4,428 3,7% 116,6% Newcastle and District Arbertiser WMy, Fr 4,360 3,5% 9,9% Brits Pos WMy, Th 4,133 7,4% 5,9% Shellalander WMy, Wed 4,075 2,1% <t< th=""><th></th><th></th><th></th><th></th><th></th></t<>					
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Limpopo Mmor Gemsbok Wikly, Wed 6,706 2.0% 1.00% Nosselbay Achertiser Wikly, Fr 6,534 0.8% 1.20% District Mail Wikly, Th 6,387 2.1% 4.6% Vaalweekblad Wikly, Th 5,722 4.0% 9.2% Hermanus Times Wikly, Th 5,469 4.3% 1.17.% Poltchefstroom Herald Wikly, Th 5,469 4.3% 1.17.% Poltchefstroom Herald Wikly, Fr 5,332 5.59% 0.05% Zululand Obsener Monday Wikly, Mon 4,809 1.3% 7.4% Representative Wikly, Fr 4,360 3.35% 1.88% Newcastle and District Achertiser Wikly, Th 4,133 7.4% 5.59% Capricom Voice Wikly, Wed 4,075 2.1% 2.19% Eikestadnuus Wikly, Th 3,553 6.99% 8.3% Scellalander Wikly, Wed 3,900 1.0.6% 8.8% South Cape Forum/Suid Kaap Forum Wikly, Th 3,555 1.2% 9.6% Die Noordwester Wikly, Fr 3,510 3.0% 4.1% Northern Review Weekend Wikly, Fr 3,510 3.0% 4.1% Northern Review Weekend Wikly, Fr 3,510 3.0% 4.11% Northern Review Weekend Wikly, Fr 3,510 3.0% 4.11% Northern Review Weekend Wikly, Fr 3,510 3.0% 4.11% Northern Review Weekend Wikly, Fr 3,510 3.0% 1.19% Northern Review Weekend Wikly, Fr 1,997 3.5% 2.5% Cartentonille Herald Wikly, Fr 1,171 4.0% 1.66% Daller, Die Carlie Forum Wikly, Fr 1,171 4.0% 1.16.6% Carletonulle Herald Wikly, Fr 1,171 5.5% 1.11% Freeknuus Belmas Wikly, Fr 1,171 5.5% 1.11% Freeknuus Belmas Wikly, Fr 1,171 5.5% 1.11%	Zululand Observer Weekend (Formerly Friday)	Wkly, Fr	8,512	-4.6%	-1.1%
Cemsbok	Mpumalanga News	Wkly, Th	8,226	25.3%	0.8%
Mbsselbay Advertiser Widy, Fr 6,534 0.8% -12.0% District Mail Widy, Th 6,337 -2.1% -4.6% Vaalweekblad Widy, Th 5,722 4.0% -9.2% Hermanus Times Widy, Th 5,869 4.3% -11.7% Potchefstroom Herald Widy, Fr 5,332 5.9% -0.5% Zululand Observer Monday Widy, Mon 4,809 -1.3% -7.4% Representative Widy, Fr 4,360 -1.3% -7.4% Representative and District Advertiser Widy, Fr 4,360 -3.5% -8.9% Brits Pos Widy, Th 4,133 7,4% -5.9% Capricom Voice Widy, Th 4,133 7,4% -5.9% Erits Pos Widy, Th 4,133 7,4% -5.9% Erits Pos Widy, Th 4,133 7,4% -5.9% Brits Pos Widy, Th 4,050 -3.0% -8.3% Brits Pos Widy, Th 4,075 -2.1% -2.19 <td>Limpopo Mirror</td> <td>Wkly, Fr</td> <td>7,079</td> <td>-0.5%</td> <td>-4.1%</td>	Limpopo Mirror	Wkly, Fr	7,079	-0.5%	-4.1%
District Mail	Gemsbok	Wkly, Wed	6,706	-2.0%	-10.0%
Vaalweekblad Wkly, Th 5,722 4,0% 9,2% Hermanus Times Wkly, Th 5,469 4,3% -11,7% Potchestroom Herald Wkly, Fr 5,332 5,9% 4,05% Zululand Observer Monday Wkly, Mon 4,809 -1,3% -7,4% Representative Wkly, Fr 4,428 -3,7% -16,8% Newcastle and District Achertiser Wkly, Fr 4,360 -3,5% -8,9% Brits Pos Wkly, Th 4,133 7,4% -5,9% Capricom Voice Wkly, Th 4,133 7,4% -5,9% Capricom Voice Wkly, Th 3,953 -6,9% -8,3% Stellalander Wkly, Th 3,953 -6,9% -8,3% Stellalander Wkly, Wed 3,900 -10,6% -8,8% South Cape Forum/Suid Kaap Forum Wkly, Th 3,535 1,2% -9,6% Die Noordwester Wkly, Fr 3,510 -3,0% -4,1% Northen Review Weekend Wkly, Fr 3,478	Mosselbay Advertiser	Wkly, Fr	6,534	0.8%	-12.0%
Hermanus Times	District Mail	Wkly, Th	6,387	-2.1%	-4.6%
Potchefstroom Herald	Vaalweekblad	Wkly, Th	5,722	4.0%	-9.2%
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Stellalander Wkly, Wed 3,900 -10.6% -8.8% South Cape Forum/Suid Kaap Forum Wkly, Th 3,535 1.2% -9.6% Die Noordwester Wkly, Fr 3,510 -3.0% -4.1% Northern Review Weekend Wkly, Fr 3,478 -1.1% -19.1% Polokwane Observer Wkly, Th 2,929 -16.6% -44.1% Knysna Plett Herald Wkly, Th 2,452 -3.0% -13.6% Bosvelder Review Wkly, Fr 2,308 6.7% -15.7% Ladysmith Gazette Wkly, Fr 2,217 -7.5% -1.9% Northern Natal Courier Wkly, Fr 2,171 -5.7% -6.1% Tembisan Wkly, Fr 2,171 -5.7% -6.1% Tembisan Wkly, Fr 1,997 3.5% 2.5% Carletonville Herald Wkly, Fr 1,997 3.5% 2.5% Carletonville Herald Wkly, Fr 1,997 -2.7% -23.2% Talk of the Town Wkly, Fr 1,947	Capricorn Voice	Wkly, Wed	4,075	-2.1%	-21.9%
South Cape Forum/Suid Kaap Forum Wkly, Th 3,535 1.2% -9.6% Die Noordwester Wkly, Fr 3,510 -3.0% -4.1% Northern Review Weekend Wkly, Fr 3,478 -1.1% -19.1% Polokwane Observer Wkly, Th 2,929 -16.6% -44.1% Knysna Plett Herald Wkly, Th 2,452 -3.0% -13.6% Bosvelder Review Wkly, Fr 2,308 6.7% -15.7% Ladysmith Gazette Wkly, Fr 2,217 -7.5% -1.9% Northern Natal Courier Wkly, Fr 2,171 -5.7% -6.1% Tembisan Wkly, Fr 2,171 -5.7% -6.1% Vryheid Herald Wkly, Fr 1,997 3.5% 2.5% Carletonville Herald Wkly, Fr 1,997 3.5% 2.5% Carletonville Herald Wkly, Fr 1,947 -2.7% -23.2% Carletonville Herald Wkly, Fr 1,947 -2.7% -23.2% Carletonville Herald Wkly, Fr <t< td=""><td>Eikestadnuus</td><td>Wkly, Th</td><td>3,953</td><td>-6.9%</td><td>-8.3%</td></t<>	Eikestadnuus	Wkly, Th	3,953	-6.9%	-8.3%
Die Noordwester Wkly, Fr 3,510 -3.0% -4.1% Northern Review Weekend Wkly, Fr 3,478 -1.1% -19.1% Polokwane Observer Wkly, Th 2,929 -16.6% -44.1% Krysna Plett Herald Wkly, Th 2,452 -3.0% -13.6% Bosvelder Review Wkly, Fr 2,308 6.7% -15.7% Ladysmith Gazette Wkly, Fr 2,217 -7.5% -1.9% Northern Natal Courier Wkly, Fr 2,171 -5.7% -6.1% Tembisan Wkly, Fr 2,171 -5.7% -6.1% Vyheid Herald Wkly, Fr 1,997 3.5% 2.5% Carletonville Herald Wkly, Fr 1,997 3.5% 2.5% Carletonville Herald Wkly, Fr 1,947 -2.7% -23.2% Talk of the Town Wkly, Fr 1,914 -10.6% -7.4% Md South Coast Mail Wkly, Fr 1,771 -4.0% -16.6% Daller, Die Wkly, Fr 1,729 -1.0% -11.1% Oudtshoorn Courant Wkly, Fr 1,617 <td>Stellalander</td> <td>Wkly, Wed</td> <td>3,900</td> <td>-10.6%</td> <td>-8.8%</td>	Stellalander	Wkly, Wed	3,900	-10.6%	-8.8%
Northern Review Weekend Wkly, Fr 3,478 -1.1% -19.1% Polokwane Observer Wkly, Th 2,929 -16.6% 44.1% Knysna Plett Herald Wkly, Th 2,452 -3.0% -13.6% Bosvelder Review Wkly, Fr 2,308 6.7% -15.7% Ladysmith Gazette Wkly, Fr 2,217 -7.5% -1.9% Northern Natal Courier Wkly, Fr 2,171 -5.7% -6.1% Tembisan Wkly, Th 2,046 -3.1% -7.6% Vyheid Herald Wkly, Fr 1,997 3.5% 2.5% Carletonville Herald Wkly, Fr 1,947 -2.7% -23.2% Talk of the Town Wkly, Fr 1,914 -10.6% -7.4% Md South Coast Mail Wkly, Fr 1,771 -4.0% -16.6% Daller, Die Wkly, Fr 1,729 -1.0% -1.1% Oudtshoorn Courant Wkly, Fr 1,445 -3.9% -14.4% Streeknuus Streeknuus Wkly, Fr 733 -22.4% -24.1%	South Cape Forum/Suid Kaap Forum	Wkly, Th	3,535	1.2%	-9.6%
Polokwane Observer Wkly, Th 2,929 -16.6% -44.1% Knysna Plett Herald Wkly, Th 2,452 -3.0% -13.6% Bos velder Review Wkly, Fr 2,308 6.7% -15.7% Ladysmith Gazette Wkly, Fr 2,217 -7.5% -1.9% Northern Natal Courier Wkly, Fr 2,171 -5.7% -6.1% Tembisan Wkly, Th 2,046 -3.1% -7.6% Vryheid Herald Wkly, Fr 1,997 3.5% 2.5% Carletonville Herald Wkly, Fr 1,947 -2.7% -23.2% Talk of the Town Wkly, Fr 1,947 -10.6% -7.4% Md South Coast Mail Wkly, Fr 1,771 -4.0% -16.6% Daller, Die Wkly, Fr 1,729 -1.0% -11.1% Oudtshoorn Courant Wkly, Fr 1,617 5.3% -14.4% Graaff Reinet Advertiser Wkly, Fr 1,445 -3.9% -14.5% Estcourt and Mdlands News Wkly, Fr 791	Die Noordwester	Wkly, Fr	3,510	-3.0%	-4.1%
Knysna Plett Herald Wkly, Th 2,452 -3.0% -13.6% Bosvelder Review Wkly, Fr 2,308 6.7% -15.7% Ladysmith Gazette Wkly, Fr 2,217 -7.5% -1.9% Northern Natal Courier Wkly, Fr 2,171 -5.7% -6.1% Tembisan Wkly, Th 2,046 -3.1% -7.6% Vryheid Herald Wkly, Fr 1,997 3.5% 2.5% Carletonville Herald Wkly, Fr 1,997 3.5% 2.5% Carletonville Herald Wkly, Fr 1,997 -2.7% -23.2% Talk of the Town Wkly, Fr 1,914 -10.6% -7.4% Md South Coast Mail Wkly, Fr 1,914 -10.6% -7.4% Md South Coast Mail Wkly, Fr 1,771 -4.0% -16.6% Daller, Die Wkly, Fr 1,729 -1.0% -1.1% Oudtshoorn Courant Wkly, Fr 1,617 5.3% -14.4% Graaff Reinet Advertiser Wkly, Th 1,597 1.1% -16.4% Streeknuus Wkly, Fr 1,317	Northern Review Weekend	Wkly, Fr	3,478	-1.1%	-19.1%
Bosvelder Review Wkly, Fr 2,308 6.7% -15.7%	Polokwane Observer	Wkly, Th	2,929	-16.6%	-44.1%
Ladysmith Gazette Wkly, Fr 2,217 -7.5% -1.9% Northern Natal Courier Wkly, Fr 2,171 -5.7% -6.1% Tembisan Wkly, Th 2,046 -3.1% -7.6% Vryheid Herald Wkly, Fr 1,997 3.5% 2.5% Carletonville Herald Wkly, Fr 1,947 -2.7% -23.2% Talk of the Town Wkly, Fr 1,914 -10.6% -7.4% Md South Coast Mail Wkly, Fr 1,771 -4.0% -16.6% Daller, Die Wkly, Fr 1,729 -1.0% -1.1% Oudtshoorn Courant Wkly, Fr 1,617 5.3% -14.4% Graaff Reinet Advertiser Wkly, Th 1,597 1.1% -16.4% Streeknuus Wkly, Fr 1,317 0.5% -14.5% Estcourt and Mdlands News Wkly, Fr 791 -5.3% -11.7% The Courier Wkly, Fr 733 -22.4% -24.1%	Knysna Plett Herald	Wkly, Th	2,452	-3.0%	-13.6%
Northern Natal Courier Wkly, Fr 2,171 -5.7% -6.1% Tembisan Wkly, Th 2,046 -3.1% -7.6% Vryheid Herald Wkly, Fr 1,997 3.5% 2.5% Carletonville Herald Wkly, Fr 1,947 -2.7% -23.2% Talk of the Town Wkly, Fr 1,914 -10.6% -7.4% Mid South Coast Mail Wkly, Fr 1,771 -4.0% -16.6% Daller, Die Wkly, Fr 1,729 -1.0% -1.1% Oudtshoorn Courant Wkly, Fr 1,617 5.3% -14.4% Graaff Reinet Advertiser Wkly, Th 1,597 1.1% -16.4% Streeknuus Wkly, Fr 1,445 -3.9% -14.5% Estcourt and Mdlands News Wkly, Fr 791 -5.3% -11.7% The Courier Wkly, Fr 733 -22.4% -24.1%	Bosvelder Review	Wkly, Fr	2,308	6.7%	-15.7%
Tembisan Wkly, Th 2,046 -3.1% -7.6% Vryheid Herald Wkly, Fr 1,997 3.5% 2.5% Carletonville Herald Wkly, Fr 1,947 -2.7% -23.2% Talk of the Town Wkly, Fr 1,914 -10.6% -7.4% Mid South Coast Mail Wkly, Fr 1,771 -4.0% -16.6% Daller, Die Wkly, Fr 1,729 -1.0% -1.1% Oudtshoorn Courant Wkly, Fr 1,617 5.3% -14.4% Graaff Reinet Advertiser Wkly, Th 1,597 1.1% -16.4% Streeknuus Wkly, Fr 1,445 -3.9% -14.5% Estcourt and Midlands News Wkly, Fr 1,317 0.5% -15.1% Streeknuus Delmas Wkly, Fr 791 -5.3% -11.7% The Courier Wkly, Fr 733 -22.4% -24.1%	Ladysmith Gazette	Wkly, Fr	2,217	-7.5%	-1.9%
Vryheid Herald Wkly, Fr 1,997 3.5% 2.5% Carletonville Herald Wkly, Fr 1,947 -2.7% -23.2% Talk of the Town Wkly, Fr 1,914 -10.6% -7.4% Md South Coast Mail Wkly, Fr 1,771 -4.0% -16.6% Daller, Die Wkly, Fr 1,729 -1.0% -1.1% Oudtshoorn Courant Wkly, Fr 1,617 5.3% -14.4% Graaff Reinet Advertiser Wkly, Th 1,597 1.1% -16.4% Streeknuus Wkly, Fr 1,445 -3.9% -14.5% Estcourt and Mdlands News Wkly, Fr 1,317 0.5% -15.1% Streeknuus Delmas Wkly, Fr 791 -5.3% -11.7% The Courier Wkly, Fr 733 -22.4% -24.1%	Northern Natal Courier	Wkly, Fr	2,171	-5.7%	-6.1%
Carletonville Herald Wkly, Fr 1,947 -2.7% -23.2% Talk of the Town Wkly, Fr 1,914 -10.6% -7.4% Md South Coast Mail Wkly, Fr 1,771 -4.0% -16.6% Daller, Die Wkly, Fr 1,729 -1.0% -1.1% Oudtshoorn Courant Wkly, Fr 1,617 5.3% -14.4% Graaff Reinet Advertiser Wkly, Th 1,597 1.1% -16.4% Streeknuus Wkly, Fr 1,445 -3.9% -14.5% Estcourt and Mdlands News Wkly, Fr 1,317 0.5% -15.1% Streeknuus Delmas Wkly, Fr 791 -5.3% -11.7% The Courier Wkly, Fr 733 -22.4% -24.1%	Tembisan	Wkly, Th	2,046	-3.1%	-7.6%
Talk of the Town Wkly, Fr 1,914 -10.6% -7.4% Md South Coast Mail Wkly, Fr 1,771 -4.0% -16.6% Daller, Die Wkly, Fr 1,729 -1.0% -1.1% Oudtshoorn Courant Wkly, Fr 1,617 5.3% -14.4% Graaff Reinet Advertiser Wkly, Th 1,597 1.1% -16.4% Streeknuus Wkly, Fr 1,445 -3.9% -14.5% Estcourt and Mdlands News Wkly, Fr 1,317 0.5% -15.1% Streeknuus Delmas Wkly, Fr 791 -5.3% -11.7% The Courier Wkly, Fr 733 -22.4% -24.1%	Vryheid Herald	Wkly, Fr	1,997	3.5%	2.5%
Md South Coast Mail Wkly, Fr 1,771 -4.0% -16.6% Daller, Die Wkly, Fr 1,729 -1.0% -1.1% Oudtshoorn Courant Wkly, Fr 1,617 5.3% -14.4% Graaff Reinet Advertiser Wkly, Th 1,597 1.1% -16.4% Streeknuus Wkly, Fr 1,445 -3.9% -14.5% Estcourt and Mdlands News Wkly, Fr 1,317 0.5% -15.1% Streeknuus Delmas Wkly, Fr 791 -5.3% -11.7% The Courier Wkly, Fr 733 -22.4% -24.1%	Carletonville Herald	Wkly, Fr	1,947	-2.7%	-23.2%
Daller, Die Wkly, Fr 1,729 -1.0% -1.1% Oudtshoorn Courant Wkly, Fr 1,617 5.3% -14.4% Graaff Reinet Advertiser Wkly, Th 1,597 1.1% -16.4% Streeknuus Wkly, Fr 1,445 -3.9% -14.5% Estcourt and Mdlands News Wkly, Fr 1,317 0.5% -15.1% Streeknuus Delmas Wkly, Fr 791 -5.3% -11.7% The Courier Wkly, Fr 733 -22.4% -24.1%	Talk of the Town	Wkly, Fr	1,914	-10.6%	-7.4%
Oudtshoorn Courant Wkly, Fr 1,617 5.3% -14.4% Graaff Reinet Advertiser Wkly, Th 1,597 1.1% -16.4% Streeknuus Wkly, Fr 1,445 -3.9% -14.5% Estcourt and Mdlands News Wkly, Fr 1,317 0.5% -15.1% Streeknuus Delmas Wkly, Fr 791 -5.3% -11.7% The Courier Wkly, Fr 733 -22.4% -24.1%	Mid South Coast Mail	Wkly, Fr	1,771	-4.0%	-16.6%
Graaff Reinet Advertiser Wkly, Th 1,597 1.1% -16.4% Streeknuus Wkly, Fr 1,445 -3.9% -14.5% Estcourt and Mdlands News Wkly, Fr 1,317 0.5% -15.1% Streeknuus Delmas Wkly, Fr 791 -5.3% -11.7% The Courier Wkly, Fr 733 -22.4% -24.1%	Daller, Die	Wkly, Fr	1,729	-1.0%	-1.1%
Streeknuus Wkly, Fr 1,445 -3.9% -14.5% Estcourt and Mdlands News Wkly, Fr 1,317 0.5% -15.1% Streeknuus Delmas Wkly, Fr 791 -5.3% -11.7% The Courier Wkly, Fr 733 -22.4% -24.1%	Oudtshoorn Courant	Wkly, Fr	1,617	5.3%	-14.4%
Estcourt and Mdlands News Wkly, Fr 1,317 0.5% -15.1% Streeknuus Delmas Wkly, Fr 791 -5.3% -11.7% The Courier Wkly, Fr 733 -22.4% -24.1%	Graaff Reinet Advertiser	Wkly, Th	1,597	1.1%	-16.4%
Streeknuus Delmas Wkly, Fr 791 -5.3% -11.7% The Courier Wkly, Fr 733 -22.4% -24.1%	Streeknuus	Wkly, Fr	1,445	-3.9%	-14.5%
The Courier Wkly, Fr 733 -22.4% -24.1%	Estcourt and Midlands News	Wkly, Fr	1,317	0.5%	-15.1%
" " " " " " " " " " " " " " " " " " "	Streeknuus Delmas	Wkly, Fr	791	-5.3%	-11.7%
Middelburg Observer, Tues Wkly, Tue Discontinued	The Courier	Wkly, Fr	733	-22.4%	-24.1%
	Middelburg Observer, Tues	Wkly, Tue	Discontinued		

Free newspapers

The category experienced a small decline for both the previous quarter (-1.4%) and the prior year (-3.0%).

Despite this, some publications showed good increases. *City Vision* (Lwandle/Nomzamo) increased by 57.1% on the prior quarter and 19.1% on the prior year. *Phoenix Sun* increased by 37% and 36.8% on the prior quarter and the prior year respectively, while *The Village News* increased by over 50% over the prior year.

Publication name	Period	Frequency	Total circulation	%change quarter	%change year
PE Express	Jan -Mar	Wkly, Wed	119,958	0.0%	0.0%
Taxi Times	Jan -Mar	F	108,540	-3.9%	-12.0%
Sedibeng Ster	Jan -Mar	Wkly, Th	97,651	-3.3%	-3.3%
Plainsman	Jan -Mar	Wkly, Wed	89,718	0.0%	0.1%
People s Post Mtchells Plain	Jan -Mar	Wkly, Tue	83,340	0.0%	0.0%
Vukani	Jan -Mar	Wkly, Wed	81,100	0.0%	0.0%
Rekord East/Oos	Jan -Mar	Wkly, Tue	78,780	0.0%	0.2%
Tame Times - Weekly	Jan -Mar	Wkly, Tue	74,063	-6.3%	-24.5%

Tabletalk	Jan -Mar	Wkly, Wed	70.323	0.0%	0.3%
Phoenix Sun - inc. Cornubia, Tongaat & Verulam			64.860	37.0%	36.8%
Rekord Centurion		-	60,100	0.0%	0.1%
Mthatha Express		•	59,985	0.0%	0.0%
The Rising Sun.		-	59,960	0.0%	0.0%
Randburg Sun	Jan -Mar		59,724	0.2%	-0.4%
Maritzburg Echo	Jan -Mar	-	59,444	0.0%	01170
Phoenix Tabloid		Wkly, Tue	55,980	0.0%	0.0%
Athlone News		-	55,937	0.0%	0.0%
Kempton Express	Jan -Mar		54,891	-0.3%	-0.3%
Highway Mail	Jan -Mar	-	54,582	0.0%	0.0%
Kathorus Mail	Jan -Mar		54,123	-0.3%	0.070
Chatsworth Tabloid			52,480	0.0%	5.0%
Roodepoort Record	Jan -Mar	-	51,014	0.1%	-0.4%
Chatsworth Rising Sun		Wkly, Tue	50,758	0.0%	-0.4%
City Vision (Khayalitsha)	Jan -Mar	-	50,758	0.0%	0.0%
		-	50,360		0.0%
Southern Mail		,,	*	0.0%	
The Springfield Weekly Gazette	Jan -Mar	-	49,980	0.0%	0.0%
Bloemfontein Courant (formerly Krant)		3 '	49,889	0.0%	19.1%
City Vision (Langa/Gugulethu)	Jan -Mar	-	49,634	0.0%	0.0%
Sandton Chronicle			49,555	0.1%	0.3%
Southern Suburbs Tatler		,,	48,660	0.0%	0.0%
Bedfordview & Edenvale News		•	45,689	0.2%	-1.0%
Overport Rising Sun	Jan -Mar	_	44,850	0.0%	-0.1%
Bloemnuus	Jan -Mar		44,838	0.0%	0.0%
Northern News - Kraaifontein, Brackenfel, Kuils River		-	44,195	-17.2%	-17.2%
Boksburg Advertiser			43,460	0.0%	0.0%
East London Rising Sun		-	42,448	0.0%	
Go & Express	Jan -Mar	-	42,170	0.0%	0.5%
Ster, South	Jan -Mar	Wkly, Tue	41,475		
Ethekwini Times	Jan -Mar	Wkly, Fr	40,980	0.0%	0.0%
Umlazi Times	Jan -Mar	Wkly, Th	40,980	0.0%	0.0%
Bonus Review		Wkly, Wed	39,853	0.1%	0.1%
Rekord North/Noord	Jan -Mar	Wkly, Th	39,850	0.0%	0.2%
North Coast Courier	Jan -Mar	Wkly, Wed	39,810	1.5%	0.1%
Southern Courier	1 N 4	\			0.3%
	Jan -Ivar	Wkly, Tue	39,454	0.6%	0.070
Northern News Bellville/Durbanville formerlyTygertalk Bellville/Durbanville		-	39,454 38,840	0.6%	0.0%
Northern News Bellville/Durbanville formerlyTygertalk Bellville/Durbanville Benoni CityTimes	Jan -Mar	Wkly, Wed			
	Jan -Mar Jan -Mar	Wkly, Wed Wkly, Tue	38,840	0.0%	0.0%
Benoni City Times	Jan -Mar Jan -Mar Jan -Mar	Wkly, Wed Wkly, Tue Wkly, Wed	38,840 38,764	0.0% 0.0%	0.0% -0.1%
Benoni City Times Express	Jan -Mar Jan -Mar Jan -Mar Jan -Mar	Wkly, Wed Wkly, Tue Wkly, Wed Wkly, Wed	38,840 38,764 38,700	0.0% 0.0% 0.0%	0.0% -0.1% 0.0%
Benoni City Times Express Alberton Record	Jan -Mar Jan -Mar Jan -Mar Jan -Mar Jan -Mar	Wkly, Wed Wkly, Tue Wkly, Wed Wkly, Wed Wkly, Wed	38,840 38,764 38,700 38,359	0.0% 0.0% 0.0% 0.2%	0.0% -0.1% 0.0% 1.1%
Benoni City Times Express Alberton Record UGU Eyethu	Jan -Mar Jan -Mar Jan -Mar Jan -Mar Jan -Mar	Wkly, Wed Wkly, Tue Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed	38,840 38,764 38,700 38,359 36,850	0.0% 0.0% 0.0% 0.2% 0.0%	0.0% -0.1% 0.0% 1.1% 0.0%
Benoni City Times Express Alberton Record UGU Eyethu Fourways Review	Jan -Mar Jan -Mar Jan -Mar Jan -Mar Jan -Mar Jan -Mar	Wkly, Wed Wkly, Tue Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed	38,840 38,764 38,700 38,359 36,850 36,813	0.0% 0.0% 0.0% 0.2% 0.0%	0.0% -0.1% 0.0% 1.1% 0.0%
Benoni City Times Express Alberton Record UGU Eyethu Fourways Review Maseru Metro	Jan -Mar Jan -Mar Jan -Mar Jan -Mar Jan -Mar Jan -Mar	Wkly, Wed Wkly, Tue Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Th	38,840 38,764 38,700 38,359 36,850 36,813 35,000	0.0% 0.0% 0.0% 0.2% 0.0% 0.2% 18.9%	0.0% -0.1% 0.0% 1.1% 0.0% 0.0%
Benoni City Times Express Alberton Record UGU Eyethu Fourways Review Maseru Metro Tongaat & Verulam Tabloid (former Northern Star)	Jan -Mar Jan -Mar Jan -Mar Jan -Mar Jan -Mar Jan -Mar Jan -Mar	Wkly, Wed Wkly, Tue Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Th Wkly, Tue Wkly, Th	38,840 38,764 38,700 38,359 36,850 36,813 35,000 34,980	0.0% 0.0% 0.2% 0.0% 0.2% 18.9% 9.4%	0.0% -0.1% 0.0% 1.1% 0.0% 0.0%
Benoni City Times Express Alberton Record UGU Eyethu Fourways Review Maseru Metro Tongaat & Verulam Tabloid (former Northern Star) Vista	Jan -Mar Jan -Mar Jan -Mar Jan -Mar Jan -Mar Jan -Mar Jan -Mar Jan -Mar Jan -Mar	Wkly, Wed Wkly, Tue Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Th Wkly, Tue Wkly, Th Wkly, Th	38,840 38,764 38,700 38,359 36,850 36,813 35,000 34,980 34,963	0.0% 0.0% 0.2% 0.0% 0.2% 18.9% 9.4% 0.0%	0.0% -0.1% 0.0% 1.1% 0.0% 0.0%
Benoni City Times Express Alberton Record UGU Eyethu Fourways Review Maseru Metro Tongaat & Verulam Tabloid (former Northern Star) Vista South Coast Fever	Jan -Mar Jan -Mar Jan -Mar Jan -Mar Jan -Mar Jan -Mar Jan -Mar Jan -Mar Jan -Mar	Wkly, Wed Wkly, Tue Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Th Wkly, Th Wkly, Th Wkly, Th Wkly, Th Wkly, Th	38,840 38,764 38,700 38,359 36,850 36,813 35,000 34,980 34,963 34,950	0.0% 0.0% 0.0% 0.2% 0.0% 0.2% 18.9% 9.4% 0.0%	0.0% -0.1% 0.0% 1.1% 0.0% 0.0%
Benoni City Times Express Alberton Record UGU Eyethu Fourways Review Maseru Metro Tongaat & Verulam Tabloid (former Northern Star) Vista South Coast Fever Maritzburg Fever (formerly Mirror, The)	Jan -Mar	Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Th	38,840 38,764 38,700 38,359 36,850 36,813 35,000 34,980 34,963 34,950 34,938	0.0% 0.0% 0.0% 0.2% 0.0% 0.2% 18.9% 9.4% 0.0% 0.0%	0.0% -0.1% 0.0% 1.1% 0.0% 0.0% 9.4% 0.0% 2.5%
Benoni City Times Express Alberton Record UGU Eyethu Fourways Review Maseru Metro Tongaat & Verulam Tabloid (former Northern Star) Vista South Coast Fever Maritzburg Fever (formerly Mirror, The) Msunduzi Eyethu (former Edendale)	Jan -Mar	Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Th Wkly, Wed Wkly, Th	38,840 38,764 38,700 38,359 36,850 36,813 35,000 34,980 34,963 34,950 34,938 34,879	0.0% 0.0% 0.0% 0.2% 0.0% 0.2% 18.9% 9.4% 0.0% 0.0% 0.0%	0.0% -0.1% 0.0% 1.1% 0.0% 0.0% 9.4% 0.0% 2.5%
Benoni City Times Express Alberton Record UGU Eyethu Fourways Review Maseru Metro Tongaat & Verulam Tabloid (former Northern Star) Vista South Coast Fever Maritzburg Fever (formerly Mirror, The) Msunduzi Eyethu (former Edendale) Ridge Times	Jan -Mar	Wkly, Wed Wkly, Tue Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Th	38,840 38,764 38,700 38,359 36,850 36,813 35,000 34,980 34,963 34,963 34,950 34,938 34,879 34,605	0.0% 0.0% 0.0% 0.2% 0.0% 0.2% 18.9% 9.4% 0.0% -0.1% 0.0% -1.0%	0.0% -0.1% 0.0% 1.1% 0.0% 0.0% 9.4% 0.0% 2.5% 0.0%
Benoni City Times Express Alberton Record UGU Eyethu Fourways Review Maseru Metro Tongaat & Verulam Tabloid (former Northern Star) Vista South Coast Fever Maritzburg Fever (formerly Mirror, The) Msunduzi Eyethu (former Edendale) Ridge Times Rekord Moot	Jan -Mar	Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Th Wkly, Wed Wkly, Th Wkly, Wed Wkly, Th Wkly, Th Wkly, Th Wkly, Wed	38,840 38,764 38,700 38,359 36,850 36,813 35,000 34,980 34,963 34,950 34,938 34,950 34,938 34,605 33,530	0.0% 0.0% 0.0% 0.2% 0.0% 0.2% 18.9% 9.4% 0.0% -0.1% 0.0% -1.0% 0.0%	0.0% -0.1% 0.0% 1.1% 0.0% 0.0% 9.4% 0.0% 2.5% 0.0% -1.0% 0.0%
Benoni City Times Express Alberton Record UGU Eyethu Fourways Review Maseru Metro Tongaat & Verulam Tabloid (former Northern Star) Vista South Coast Fever Maritzburg Fever (formerly Mirror, The) Msunduzi Eyethu (former Edendale) Ridge Times Rekord Moot Tygerburger Elsiesrivier	Jan -Mar	Wkly, Wed Wkly, Tue Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Th Wkly, Wed Wkly, Th Wkly, Wed Wkly, Th Wkly, Wed Wkly, Th Wkly, Wed Wkly, Th	38,840 38,764 38,700 38,359 36,850 36,813 35,000 34,980 34,963 34,950 34,938 34,979 34,605 33,530 33,085	0.0% 0.0% 0.0% 0.2% 0.0% 0.2% 18.9% 9.4% 0.0% 0.0% -0.1% 0.0% -1.0% 0.0% 0.0%	0.0% -0.1% 0.0% 1.1% 0.0% 0.0% 0.0% 0.0% 0.0%
Benoni City Times Express Alberton Record UGU Eyethu Fourways Review Maseru Metro Tongaat & Verulam Tabloid (former Northern Star) Vista South Coast Fever Maritzburg Fever (formerly Mrror, The) Msunduzi Eyethu (former Edendale) Ridge Times Rekord Moot Tygerburger Elsiesrivier Rising Sun Lenasia	Jan -Mar	Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Th Wkly, Wed Wkly, Th Wkly, Th	38,840 38,764 38,700 38,359 36,850 36,813 35,000 34,980 34,963 34,950 34,950 34,950 34,605 33,530 33,085 32,925 32,666	0.0% 0.0% 0.0% 0.2% 0.0% 0.2% 18.9% 9.4% 0.0% -0.1% 0.0% -0.1% 0.0% -1.0% 0.0% 0.0%	0.0% -0.1% 0.0% 1.1% 0.0% 0.0% 9.4% 0.0% 2.5% 0.0% -1.0% 0.0% 0.0%
Benoni City Times Express Alberton Record UGU Eyethu Fourways Review Maseru Metro Tongaat & Verulam Tabloid (former Northern Star) Vista South Coast Fever Maritzburg Fever (formerly Mirror, The) Msunduzi Eyethu (former Edendale) Ridge Times Rekord Moot Tygerburger Elsiesrivier Rising Sun Lenasia Dobsonville Urban News	Jan -Mar	Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Th Wkly, Fr Wkly, Th Wkly, Fr Wkly, Th Wkly, Fr Wkly, Th Wkly, Wed Wkly, Fr Wkly, Wed	38,840 38,764 38,700 38,359 36,850 36,813 35,000 34,980 34,963 34,950 34,938 34,879 34,605 33,530 33,085 32,925 32,666 32,579	0.0% 0.0% 0.0% 0.2% 0.0% 0.2% 18.9% 9.4% 0.0% 0.0% -0.1% 0.0% -0.0% 0.0% 0.0% 0.0% 0.0%	0.0% -0.1% 0.0% 1.1% 0.0% 0.0% 9.4% 0.0% 2.5% 0.0% -1.0% 0.0% 0.0%
Benoni City Times Express Alberton Record UGU Eyethu Fourways Review Maseru Metro Tongaat & Verulam Tabloid (former Northern Star) Vista South Coast Fever Maritzburg Fever (formerly Mrror, The) Msunduzi Eyethu (former Edendale) Ridge Times Rekord Moot Tygerburger Elsiesrivier Rising Sun Lenasia Dobsonville Urban News Ster, North Southern Star	Jan -Mar	Wkly, Wed Wkly, Tue Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Th Wkly, Th Wkly, Th Wkly, Th Wkly, Th Wkly, Th Wkly, Wed Wkly, Th Wkly, Wed Wkly, Th Wkly, Fr Wkly, Th Wkly, Wed Wkly, Th Wkly, Th Wkly, Th	38,840 38,764 38,700 38,359 36,850 36,813 35,000 34,980 34,963 34,950 34,938 34,879 34,605 33,530 33,085 32,925 32,666 32,579 31,980	0.0% 0.0% 0.0% 0.2% 0.0% 0.2% 18.9% 9.4% 0.0% 0.0% -0.1% 0.0% -0.0% 0.0% 0.0% 0.0% 0.0%	0.0% -0.1% 0.0% 1.1% 0.0% 0.0% 0.0% 9.4% 0.0% 2.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Benoni City Times Express Alberton Record UGU Eyethu Fourways Review Maseru Metro Tongaat & Verulam Tabloid (former Northern Star) Vista South Coast Fever Maritzburg Fever (formerly Mirror, The) Msunduzi Eyethu (former Edendale) Ridge Times Rekord Moot Tygerburger Elsiesrivier Rising Sun Lenasia Dobsonville Urban News Ster, North Southern Star Constantiaberg Bulletin	Jan -Mar	Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Th Wkly, Th Wkly, Th Wkly, Th Wkly, Th Wkly, Th Wkly, Wed Wkly, Th Wkly, Wed Wkly, Th Wkly, Fr Wkly, Th Wkly, Wed Wkly, Th Wkly, Wed Wkly, Th Wkly, Wed Wkly, Th Wkly, Wed Wkly, Th	38,840 38,764 38,700 38,359 36,850 36,813 35,000 34,980 34,963 34,950 34,938 34,879 34,605 33,530 33,085 32,925 32,666 32,579 31,980 31,900	0.0% 0.0% 0.0% 0.2% 0.0% 0.2% 18.9% 9.4% 0.0% -0.1% 0.0% -0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% -0.1% 0.0% 1.1% 0.0% 0.0% 0.0% 9.4% 0.0% 2.5% 0.0% -1.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Benoni City Times Express Alberton Record UGU Eyethu Fourways Review Maseru Metro Tongaat & Verulam Tabloid (former Northern Star) Vista South Coast Fever Maritzburg Fever (formerly Mirror, The) Msunduzi Eyethu (former Edendale) Ridge Times Rekord Moot Tygerburger Elsiesrivier Rising Sun Lenasia Dobsonville Urban News Ster, North Southern Star Constantiaberg Bulletin People s Post Claremont/Rondebosch	Jan -Mar	Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Th Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Tue F Wkly, Wed Wkly, Tue	38,840 38,764 38,700 38,359 36,850 36,813 35,000 34,980 34,963 34,950 34,938 34,879 34,605 33,530 33,085 32,925 32,666 32,579 31,980 31,900 31,834	0.0% 0.0% 0.0% 0.2% 0.0% 0.2% 18.9% 9.4% 0.0% 0.0% -0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% -0.1% 0.0% 1.1% 0.0% 0.0% 0.0% 9.4% 0.0% 2.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Benoni City Times Express Alberton Record UGU Eyethu Fourways Review Maseru Metro Tongaat & Verulam Tabloid (former Northern Star) Vista South Coast Fever Maritzburg Fever (formerly Mirror, The) Msunduzi Eyethu (former Edendale) Ridge Times Rekord Moot Tygerburger Elsiesrivier Rising Sun Lenasia Dobsonville Urban News Ster, North Southern Star Constantiaberg Bulletin	Jan -Mar	Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Th Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Wed Wkly, Tue F Wkly, Wed Wkly, Tue	38,840 38,764 38,760 38,359 36,850 36,813 35,000 34,980 34,963 34,950 34,938 34,879 34,605 33,530 33,085 32,925 32,666 32,579 31,980 31,900 31,834 31,450	0.0% 0.0% 0.0% 0.2% 0.0% 0.2% 18.9% 9.4% 0.0% -0.1% 0.0% -0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% -0.1% 0.0% 1.1% 0.0% 0.0% 0.0% 9.4% 0.0% 2.5% 0.0% -1.0% 0.0% 0.0% 0.0% 0.0% 0.0%

False Bay Echo	lan -Mar	Wkly, Wed	31 440	0.0%	0.0%
Atlantic Sun		Wkly, Wed	31,350	0.0%	0.0%
Bolander		•	31,000	0.0%	0.0%
		•	,		
People s Post False Bay		Wkly, Tue	30,972	0.0%	0.0%
Makhulu News.	Jan -Mar	-	30,826	0.0%	0.0%
Northcliff & Melville Times		Wkly, Tue	30,396	0.0%	-0.9%
People s Post Athlone		Wkly, Tue	30,252	0.0%	0.0%
Krugersdorp News		Wkly, Wed	30,172	0.1%	0.1%
Diepkloof Urban News	Jan -Mar	•	30,166	0.0%	0.0%
Eldorado Urban News	Jan -Mar	•	30,166	0.0%	0.0%
Orlando Urban News	Jan -Mar	•	30,166	0.0%	0.0%
Zola Urban News	Jan -Mar	Wkly, Fr	30,166	0.0%	0.0%
Germiston City News	Jan -Mar	Wkly, Tue	30,137	-0.3%	-0.3%
Eyethu Bay Watch (Formerly Baywatch)	Jan -Mar	Wkly, Wed	30,069	0.0%	0.0%
People s Post Constantia/Wynberg	Jan -Mar	Wkly, Tue	30,069	0.0%	0.0%
Dolphin Coast Mail	Jan -Mar	Wkly, Wed	29,948	4.4%	4.0%
East Coast Mail	Jan -Mar	Wkly, Wed	29,943	4.4%	4.0%
Intshonalanga Eyethu	Jan -Mar	Wkly, Fr	29,940	0.0%	0.2%
Umlazi Eyethu	Jan -Mar	Wkly, Fr	29,940	0.0%	-0.1%
Coastal Weekly		Wkly, Th	29,930	0.0%	0.0%
UD Express		Wkly, Wed	29,927	0.0%	0.0%
Issue Mangaung		Wkly, Wed	29,900	0.0%	0.0%
Stanger Weekly		•	29,900	11.9%	0.0%
Maritzburg Sun		Wkly, Wed	*	0.0%	0.0%
Public Eye		Wkly, Th	29,859	0.0%	0.0%
Boland Gazette		Wkly, Tue	29,850	0.0%	0.0%
Rekord Mamelodi	Jan -Mar	•	29,800	0.0%	0.0%
		•	,	0.0%	0.0%
Northern News Goodwood / Parow formerly Tygertalk Goodwood		Wkly, Wed	29,730		
Soweto Express	Jan -Mar	•	29,500	0.0%	0.0%
People s Post City Edition		Wkly, Tue	29,246	0.0%	0.0%
Roodepoort Northsider (FormerlyNorthside Chronicle		Wkly, Th	29,178	1.4%	-0.1%
Rekord Noweto	Jan -Mar	-	28,820	0.0%	0.0%
Tygerburger Ravensmead/Belhar		Wkly, Wed		0.0%	0.0%
Mdrand Reporter		Wkly, Th	28,194	0.3%	0.5%
Tygerburger Eersterivier/Blue Downs		Wkly, Wed	27,968	0.0%	0.0%
Jabavu Urban News.	Jan -Mar	•	27,666	0.0%	0.0%
Meadowlands Urban News	Jan -Mar	•	27,666	0.0%	0.0%
Northglen News	Jan -Mar	Wkly, Fr	27,589	0.0%	0.0%
Berea Mail	Jan -Mar	Wkly, Fr	27,186	0.0%	0.0%
Rosebank Killarney Gazette	Jan -Mar	Wkly, Tue	26,284	-1.0%	-1.0%
Springs Advertiser	Jan -Mar	Wkly, Wed	26,068	0.1%	0.2%
Chiawelo Urban News	Jan -Mar	Wkly, Fr	25,166	10.0%	0.0%
Pimville Urban News	Jan -Mar	Wkly, Fr	25,166	0.0%	0.0%
Protea Urban News	Jan -Mar	Wkly, Fr	25,166	0.0%	0.0%
Xpress Times	Jan -Mar	Wkly, Wed	24,942	1.7%	0.0%
Kalahari Buletin (Formerly Kuruman Bulletin)	Jan -Mar	Wkly, Th	24,927	0.0%	0.0%
North Western Bonus	Jan -Mar	F	24,624	0.4%	-0.1%
North Eastern Tribune	Jan -Mar	Wkly, Tue	24,209	-0.2%	-0.3%
City Vision (Lwandle / Nomzamo) former Kasi Vision Helderberg		Wkly, Th	23,492	57.1%	57.1%
People s Post Retreat		Wkly, Tue	23,423	0.0%	0.0%
Merebank Rising Sun		Wkly, Tue	22,350	0.0%	-0.2%
Noordkaap		Wkly, Wed	21,926	1.0%	0.3%
Issue, Eastern Free State		Wkly, Th	21,900	0.0%	0.1%
NewsHorn Mpumalanga	Jan -Mar	-	21,843	0.5%	18.2%
People s Post Grassy Park		Wkly, Tue	21,838	0.0%	0.0%
People's Post Landsdowne		Wkly, Tue	21,130	0.0%	0.0%
Comaro Chronicle		-		-0.1%	0.0%
Tygerburger Durbanville	Jaii-War	Wkly, Wed	20,840		0.1%
LIMBURGO CEL DICOSOMIE	lon Ma	\			
South Coast Sun	Jan -Mar Jan -Mar	Wkly, Wed	20,720 20,152	0.0%	0.0%

Rekord West News/Wes Nuus	Jan -Mar Wkly, Fr	20,040	0.0%	0.1%
Md South Coast Rising Sun	Jan -Mar Wkly, Tue	20,025	0.0%	-0.2%
Isolomzi Express	Jan -Mar Wkly, Wed	19,985	0.0%	0.6%
Kouga Express	Jan -Mar Wkly, Th	19,981	0.0%	0.0%
Queenstown Express	Jan -Mar Wkly, Th	19,955	0.0%	0.1%
Randfontein / Westonaria Herald.	Jan -Mar Wkly, Tue	19,950	0.0%	0.4%
Hillcrest Fever (formerly Forest Express)	Jan -Mar Wkly, Tue	19,947	0.0%	0.0%
Umgungundlovu Eyethu (former Umngeni)	Jan -Mar Wkly, Fr	19,859	0.0%	0.0%
South Coast Herald Bonus	Jan -Mar Wkly, Wed	19,850	0.0%	-49.6%
Upper Highway Mail (Incorporating The Hilltop)	Jan -Mar Mtly	19,645	0.0%	0.0%
Echo, The	Jan -Mar Wkly, Fr	19,505	-2.2%	-2.2%
Alex News	Jan -Mar Wkly, Th	19,456	-0.9%	-1.1%
Tygerburger Kuilsrivier	Jan -Mar Wkly, Wed	19,288	0.0%	0.0%
Tygerburger Brackenfell	Jan -Mar Wkly, Wed	19,253	0.0%	0.0%
Tygerburger Bellville	Jan -Mar Wkly, Wed	19,042	0.0%	0.0%
Swartland Gazette (formerly Swartland Monitor).	Jan -Mar Wkly, Tue	18,950	0.0%	0.0%
Brakpan Herald	Jan -Mar Wkly, Tue	18,856	-0.7%	-0.9%
Tygerburger Minerton	Jan -Mar Wkly, Wed	18,688	0.0%	0.0%
	-	*		
Tygerburger Kraaifontein	Jan -Mar Wkly, Wed	18,637	0.0%	0.0%
TygerBurger De Grendel	Jan -Mar Wkly, Wed	18,522	0.0%	0.0%
Rekord Central/Sentraal	Jan -Mar Wkly, Fr	18,480	0.0%	0.0%
Midweek Rekord	Jan -Mar Wkly, Th	18,430	0.0%	0.4%
Southlands Sun	Jan -Mar Wkly, Fr	17,937	0.0%	0.0%
Highvelder, The	Jan -Mar Wkly, Fr	17,852	0.0%	-0.7%
Steelburger	Jan -Mar Wkly, Fr	17,700	2.3%	2.3%
Johannesburg Eastern Express	Jan -Mar Wkly, Tue	17,428	-0.5%	0.0%
TygerBurger Tyger Valley	Jan -Mar Wkly, Wed	17,399	0.0%	0.0%
Midweek Herald (formerly Noordwes Gazette)	Jan -Mar Wkly, Tue	16,995	0.0%	0.0%
Herrie, Die	Jan -Mar Wkly, Th	16,955	0.0%	0.0%
People s Post Woodstock	Jan -Mar Wkly, Tue	16,391	0.0%	0.0%
West Side Urban News	Jan -Mar Wkly, Fr	16,166	0.0%	0.0%
Laudium Sun	Jan -Mar Wkly, Fr	16,000	0.0%	0.0%
Cosmo City Chronide	Jan -Mar F	15,950	0.0%	0.0%
Northern Eyethu	Jan -Mar Mtly	15,862	0.0%	0.0%
Full Sus	Jul -Dec AtM	15,716	0.0%	0.0%
Capetowner	Jan -Mar Wkly, Wed	15,000	0.0%	0.0%
Midkaroo Express	Jan -Mar Wkly, Th	14,950	0.0%	32.7%
Theewaterkloof Gazette (Formerly Kontreinuus Gaz.)	Jan -Mar Wkly, Tue	14,950	0.0%	2.3%
Weskus Nuus	Jan -Mar F	14,950	0.0%	0.0%
Amanzimtoti Fever (formerly Uppercoast Fever)	Jan -Mar Wkly, Wed	14,866	0.0%	0.1%
Northern Business Review	Jul -Jun Q	14,800	0.0%	
East Griqualand Fever	Jan -Mar Wkly, Th	14,690	0.0%	0.0%
Lentswe	Jan -Mar Wkly, Th	14,525	0.0%	-0.8%
Tygerburger Parow	Jan -Mar Wkly, Wed	14,322	0.0%	0.0%
Tygerburger Goodwood	Jan -Mar Wkly, Wed	14,054	0.0%	0.0%
Nelspruit Post	Jan -Mar Wkly, Th	13,315	-15.8%	-15.8%
Queensburgh News	Jan -Mar F	13,104	0.0%	0.1%
Tribune	Jan -Mar Wkly, Tue	11,950	0.0%	0.0%
Vrystaat Nuus/News	Jan -Mar Wkly, Wed	11,948	0.0%	-0.6%
Village Talk	Jan -Mar Wkly, Wed	11,869	0.0%	9.2%
Zululand Eyethu (formerly Eshowe Watch)	Jan -Mar Mtly	11,854	0.0%	0.0%
Breederivier Gazette.	Jan -Mar Wkly, Wed	11,550	0.0%	0.9%
SAJewish Report	Jan -Mar Wkly, Fr	11,477	0.1%	0.0%
The Village NEWS	Jan -Mar Wkly, Tue	10,486	2.0%	50.1%
Uthukela Eyethu	Jan -Mar Wkly, Th	10,000	-14.3%	-33.3%
Highlands Panorama News	Jan -Mar Wkly, Th	9,968	0.0%	0.0%
CXpress		9,900	0.0%	0.0%
White River Post	Jan -Mar F	9,825	0.0%	0.0%
Standerton Advertiser.	Jan -Mar Wkly, Fr	9,713	0.1%	-35.2%

Greytown Gazette	Jan -Mar	Wkly, Mon	9,399	-4.8%	0.4%
Kroonnuus	Jan -Mar	Wkly, Tue	8,940	0.0%	0.0%
Corridor Gazette	Jan -Mar	Wkly, Th	8,800	0.0%	0.0%
City Buzz	Jan -Mar	Mtly	8,573	-5.6%	-10.8%
Die Ghaap - Kimberly Gazette	Jan -Mar	F	7,990	-0.1%	0.0%
Parys Gazette	Jan -Mar	Wkly, Fr	7,493	0.0%	0.0%
Sentinel News	Jan -Mar	Wkly, Wed	7,145	0.0%	0.0%
Mossel Bay Home Ads News	Jan -Mar	Wkly, Tue	6,895	-9.8%	-12.7%
Idinga	Jan -Mar	Wkly, Fr	6,855	-24.7%	-30.4%
Hazyview Herald	Jan -Mar	F	6,575	97.7%	97.7%
Inner City Gazette	Jan -Mar	Wkly, Th	4,965	0.0%	0.0%
The Weekly Free State	Jan -Mar	Wkly, Th	4,950	0.0%	-47.9%
Free State Sun	Jan -Mar	Wkly, Th	4,750	0.0%	0.0%
Maluti News	Jan -Mar	Wkly, Fr	2,475	0.0%	0.0%
Public Eye Free State	Jan -Mar	Wkly, Fr	Resigned		
Mdvaal Ster	Jan -Mar	Wkly, Tue	Rebranded		
Sasolburg Ster	Jan -Mar	Wkly, Tue	Rebranded		
Tongaat & Verulam Sun	Jan -Mar	Wkly, Th	Rebranded		
Vanderbijlpark Ster	Jan -Mar	Wkly, Tue	Rebranded		
Vereeniging Ster	Jan -Mar	Wkly, Tue	Rebranded		
Game Reporter	Jan -Mar	Mtly	Only 1 issue		
The Insight	Jan -Mar	Mtly	Only 1 issue		
AWSUM Newspaper	Jan -Mar	Mtly	No submission		
MyLine	Jan -Mar	Wkly, Th	No issue		
Barberton Times	Jan -Mar	Wkly, Wed	Discontinued		
Bloemfontein Courant Voice	Jan -Mar	Wkly, Wed	Discontinued		
Express Northern Cape	Jan -Mar	Wkly, Wed	Discontinued		
King Williams Town Express	Jan -Mar	Wkly, Wed	Discontinued		
Msunduzi News	Jan -Mar	Mtly	Discontinued		
Newcastle Sun	Jan -Mar	Wkly, Fr	Discontinued		
Pinetown Fever	Jan -Mar	F	Discontinued		
Times of Ladysmith	Jan -Mar	Wkly, Fr	Discontinued		
Tshwane Gazette	Jan -Mar	Wkly, Th	Discontinued		
Uvo Lwethu Express	Jan -Mar	Wkly, Wed	Discontinued		
Amajuba Eyethu	Jan -Mar	Wkly, Fr	Changed Sector		



Newspapers ABC Q4 2018: 2018 ends on a low for newspaper industry

Danette Breitenbach 14 Feb 2019



ABOUT DANETTE BREITENBACH

Danette Breitenbach is a marketing & media editor at Bizcommunity.com Previously she freelanced in the marketing and media sector, including for Bizcommunity. She was editor and publisher of AdVantage, the publication that served the marketing, media and advertising industry in southern Africa. She has worked extensively in print media, mainly B2B. She has a Masters in Financial JournalismfromWts.

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