

Pride Factor rebrands as Empowered Youth

Pride Factor, a South African skills development and training platform which over the past seven years has positively impacted the lives of more than 60,000 young-people, has announced the absorption of its UK partner and its official rebranding to Empowered Youth.



“The global lockdown has completely derailed the education system and disrupted students’ school and university routines around the world leading to confused and demotivated young people who are highly concerned about their future life and opportunities. We, therefore, decided to step-it-up a level and get closer to our global partners in the UK, India and the Philippines by opening-up offices in London, England. At the same time as this, we are excited to announce a fresh new corporate identity to ensure that we stay as the “cool brand” we’ve always been known as by incorporating the Empowered Youth globally recognisable name and CI” says Dene Botha, global managing director.

The excitement continues with all of Empowered Youth’s services being made available digitally including brand-able virtual university tours and O-week activations, online pitching competitions and digital workshops through its partnership with IVA Global School – A first-of-its-kind 3D virtual world that offers students, teachers and brands a highly interactive modern and novel way to engage with students and staff.

Botha continues with “We’d like to remind all of our students and their parents as well as all our education and corporate partners that they can expect nothing but the best from Empowered Youth through its successful and impactful campaigns, services and attention, now on an international level. We will continue to share the importance of inspiring a “willingness to learn” amongst the youth and ensuring we get the messages of global citizenship, entrepreneurship, financial literacy, and

the likes over to the youth in an impactful, measurable and ongoing manner.”

With the globally recognisable name and fresh, new brand and CI, a smorgasbord of opportunities available digitally to students and corporates, new premises in London, and partnering with IVA Global School; Empowered Youth is raising the standards and invite you to join us for the ride.

To find out more about what we can do for your brand and to secure a tour of the 3D virtual world, kindly let us know your availability for a 30 minute commitment-free consultation and we can “Unpack the Idea”.

For more, go to www.empowered-youth.com

For more, visit: <https://www.bizcommunity.com>