

## ECDC, Australia-Africa Chamber of Commerce partner to grow trade and investment relations

Eastern Cape companies will get an opportunity to identify and explore trade and investment opportunities available in the Australian market when the Eastern Cape Development Corporation (ECDC) kicks off its three-part virtual export and investment webinar series in partnership with the Australia-Africa Chamber of Commerce, Exporters Eastern Cape, Nelson Mandela Bay Chamber and the Border Kei Chamber of Business.



ECDC Head of Trade Promotion, Phakamisa George.

The webinars are targeted at Eastern Cape and Australian companies who are looking at creating long-term business partnerships between the two regions. The first webinar will be held on Tuesday, 15 September followed by two more sessions on 6 October and 3 November.

“The role of all the partners will be to optimise and establish new business networks and to support Eastern Cape business and industry to identify and take advantage of trade opportunities and investment flows within the region. The webinars will explore topics such as: Exploring export and investment opportunities from the Eastern Cape to Australia, Exploring export and Investment opportunities from Australia to Eastern Cape and Business to Business e-meetings between Eastern Cape and Australia Companies.

“The purpose of the webinars is to introduce Eastern Cape companies to the networking organisations that can assist their companies to identify, explore and realise new potential export or investment opportunities from the Eastern Cape to Australia. The topics will cover the ease of doing business both in the Eastern Cape and Australia,” says ECDC Head of

George says in the past, Australia and South Africa traditionally may have focused on the competing similarities of the two economies. However, the new normal and global trade dynamics point towards considering synergistic opportunities between the two regions with renewed focus and attention. The idea is to also look into the untapped potential of exportable goods and services from the Eastern Cape to Australia.

“The changing global and local economic and trade environment necessitates that companies explore new opportunities provided by the Covid-19 pandemic among others,” says George.

To register, interested businesses can visit the ECDC [Facebook page](#) where the registration link will be available. Alternatively, they contact Linda Lubengu on 083 375 3633 or [llubengu@ecdc.co.za](mailto:llubengu@ecdc.co.za).

For more, visit: <https://www.bizcommunity.com>