

Avon earns Ask Afrika Kasi Star Brands status in numerous categories

2022/2023 Ask Afrika Kasi Star Brands Benchmark awarded Avon Kasi Star Brands Status across a number of categories, substantiating the townships' affinity for the brand. The status demonstrates Avon's commitment to democratising beauty by enabling everyone to access it.

Kasi Star Brands are those that South African township consumers are most loyal to in terms of usage, irrespective of background or living standard.

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