

Levi Strauss & Co recruits Katia Walsh to translate data analytics

According to a report by *Business Wire*, Levi Strauss & Co has appointed Vodafone's first chief data and analytics officer, Katia Walsh, as its senior vice president and chief strategy and artificial intelligence officer, effective 29 April 2019.

In her role as senior vice president, Walsh will be responsible for building the data, analytics and artificial intelligence enablers to support Levi Strauss & Co's global business across innovation incubation, new business models and strategic growth initiatives.

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