

The Creative Circle Monthly winners for May

The Creative Circle Monthly Award winners for work flighted during May this year, were announced at TBWA\Hunt\Lascaris Johannesburg.



The judging panel gathered at TBWA\Hunt\Lascaris Johannesburg. Image supplied.

The duties of jury president were held by executive creative director of TBWA\Hunt\Lascaris, Carl Willoughby.

The jury constituted a combination of senior and junior creatives from Creative Circle member agencies, allowing the judging process to act as an all-important training ground for up-and-coming South African creatives. The panel included:

- Tumi Sethebe, executive creative director, McCann 1886
- Tim Beckerling, creative director, Net#work BBDO
- Nkululo Masiba, copywriter, VML SA
- Wessel Stoltz, copywriter, Boomtown
- Palesa Motiki, copywriter, Ogilvy
- · Ilze Sobiech, creative director, House of Brave
- Nox Setati, copywriter, M&C Saatchi Abel Joburg
- · Retha Ledwaba, art director, King James II
- Neema Nouse, copywriter, The Odd Number
- Dini Konzi, graphic designer, Grey

The categories judged were Digital and Interactive, Film, Radio and Audio, Out of Home and Integrated. Please note that all Communication Design entries were judged in a separate session on 29 May 2019. The second Communication Design Awards will be held in October 2019.

All the Monthly Award winners for May 2019

Prize	Entry Agency	Category	Brand
Second	Ogilvy Johannesburg	Digital Communication - May 19	Mondelez
Third	TBWA\Hunt Lascaris Johannesburg	Digital Communication - May 19	Goodbye Malaria
Second	FCB Joburg(Pty) Ltd	Out of Home - May 19	Coca-Cola
First	TBWA Hunt Lascaris Johannesburg (Pty) Ltd	Radio & Audio - May 19	City Lodge Hotel Group
Second	Grey Advertising Africa (Pty) Ltd (Johannesburg)	Radio & Audio - May 19	Duracell

Third	M&C Saatchi Abel	Radio & Audio - May 19	Nando's
Second	The Odd Number	Film - May 19	Brand South Africa
Third	Net#work BBDO	Film - May 19	Hunter's
Second	Ogilvy Johannesburg	Integrated Campaign - May 19	Investec

All winning work can be viewed here.

The Creative Circle represents advertising and design agencies, and only Creative Circle members are eligible to enter the awards. All monthly winners are shortlisted for the Annual Awards that will take place in March 2020.

Entries for work flighted in June, July and August 2019, will open on 2 September 2019 and close on 9 September 2019, with judging taking place on 26 September at King James, Cape Town.

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