

Shared Value finalists

Finalists have been announced in the Loeries' Shared Value category.

All 17 Shared Value finalists are listed below:

Agency / Entrant	Title	Brand	Product
Workbench Communications	Spot. Plot. Play a part.	BirdLasser	BirdLasser
JNPR	Clover Mama Afrika	Clover	Clover Mama Afrika
The Jupiter Drawing Room Cape Town	Sasko Siyasizana	Pioneer Foods	Sasko
Brandglue	Lifebuoy Reach 5 Programme	Unilever	Lifebuoy Soap
Different Life	Feel good about life insurance	Different Life (Pty) Ltd	Long-term life insurance
Cheil Worldwide - Dubai	Samsung KalimaLock	Samsung	Corporate
Ogilvy & Mather Johannesburg	KFC Add Hope	KFC	KFC Add Hope
Woolworths	#Pharrellwithwoolies - Sing With Us	Woolworths	Corporate
Woolworths	#Pharrellwithwoolies - Raise R100 Million	Woolworths	Corporate
NATIVE VML	iCaptcha	Bilingo	iCaptcha
J.Walter Thompson Beirut	The Good Note	Bou Khalil Supermarché	the Good Note
Sunshinegun	Shining a light on local talent	Nando's Hot Young Designer	Nando's
The Content Studio	Nando's Chicken Run	Nando's	Nando's Chicken Run for Nando's Art Initiative
Liquorice	OMO Fast Kids Maths	Unilever	OMO
The Content Studio	Nando's Heartfelt Celebration of South African Design	Nando's	Nando's Collaboration with South African interior and furniture designers
Black River FC	Superheroes	Electronic Media Network	M-Net Movies
Jericho Advertising	TelOne Public Wifi	TelOne	Wifi

Winners will be announced this coming weekend during Loeries® Creative Week™ Durban.

For more, visit: <https://www.bizcommunity.com>