

Fairview goats get a skywalk and playpark

Fairview constantly finds itself at the forefront of the wine and cheese industry. “They constantly innovate every single aspect of the customer experience, which has led to their success,” says international wine tourism consultant, Peter McAtamney, an international guest speaker at the recent The Business of Wine and Food Tourism Conference held in Cape Town in November 2016.



Exceptional cheese (Fairview recently received a prestigious gold rating for its Chèvre Roue Goats Milk Cheese at the 2016 World Cheese Awards), an award-winning deli, a country-style restaurant, and an unforgettable, fairy tale-like Goat Tower are all part of what makes a visit to Fairview farm a world-class experience. The Fairview Goat Tower was built in 1981 when Charles Back and his team realised how much the goats loved to climb on top of things. Adored by children and adults alike, the legendary tower has become a visual icon of the Cape Winelands and symbolic of Fairview's commitment to creating a welcoming environment for all visitors.

35 years after its famous Goat Tower was first built, Fairview has introduced a new landmark attraction – South Africa's first skywalk and activity playpark for goats. Fairview's goats now have a bigger and more exciting playground to explore, including a lush green paddock situated adjacent to the tower and a brand new skywalk bridge which will take the goats from the Goat Tower, across the path to the other side of the garden, where their newly built paddock welcomes them.



“During kidding season this year, we decided to bring the goat kids up next to the Tasting Room to give our visitors a chance to interact with our beloved farm mascots,” says Charles Back. “We received such an overwhelmingly positive response that, we created a large paddock for the kids to take up permanent residence right next to our Goat Tower. Here, under the shade of the oak trees, all are welcome to say hello to our goats and build lasting friendships with them. To ensure our older goats don’t feel left out, we’ve added a skywalk from the Goat Tower into the grassy paddock, encouraging cross-generational interaction,” adds Back.



Guests can watch the baby kid goats as they take turns on a “goat see-saw”, balance on a “surfboard” and climb and play on a number of other obstacles. Visitors can feed the goats by purchasing a bag of goat food for R10, with a R2 donation going to the Animal Welfare Society for every bag sold.

For more, visit: <https://www.bizcommunity.com>