

Barig adds health, fitness partnerships to benefit airline employees

The Board of Airline Representatives in Germany (Barig) has expanded its range of business partnerships to now include the health, fitness and lifestyle sector.

The first business partnership in this context is with Elements, the fitness brand of Migros Freizeit Deutschland. There are currently seven Elements studios located in Munich, Stuttgart, Frankfurt and Eschborn with extensive fitness and wellness offers.



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“We are enhancing our business partner cooperations by adding another attractive offer. In our contemporary world, health, fitness and lifestyle are major topics for working persons in general and thus also for the employees of our member airlines. Those with a good work-life-balance are more motivated, more efficient and more fit. In this respect, Elements commands a broad and high-quality portfolio,” Barig secretary general Michael Hoppe explains. “I am looking forward to the offers the company will present to our more than 100 member airlines.”

The studios offer their members and guests multiple ways of achieving their sporting goals, relaxing as well as increasing overall health and fitness. Various training and workout programs can be chosen from and relaxation is found in the saunas or during professional massages. It also provides nutrition counselling and nutrition courses.

Michél Otto, director of company fitness says: "In the context of our company offers we are already cooperating with numerous renowned businesses and are now excited to also offer our range of services to airline employees."

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