

Long Beach wins 'Luxury Family Hotel' award at the 2013 World Luxury Hotel Awards

Long Beach, a Sun Resorts property located on the east coast of Mauritius, has been commended as 'Country Winner' in the 'Luxury Family Hotel' category at the 2013 World Luxury Hotel Awards held in Phuket, Thailand.



The World Luxury Hotel Awards turn on the spotlight on some of the world's most sought-after hotels, lodges, and resorts and is positioned as the pinnacle of achievement for luxury hotels worldwide. The Awards account for 50 categories in the luxury hotel industry and winners are judged purely on service delivery and effective management voted for by International tour operators, travel agents and hotel guests, who get the opportunity to cast their valuable votes annually, making the process fair and unbiased.

"The 2013 voting poll proved to yield a record number of votes which have been scrupulously monitored and we are truly proud to reveal those properties that have seen challenges in 2012 as opportunities. Our belief is that service excellence is the most critical factor in a hotel's measure as a luxury hotel and winning a World Luxury Hotel Award would enhance performance levels if industry peers can be judged against other major players in the field. We can always be inspired to greater levels of excellence meaning exceeding customer's expectations and paying attention to detail", says Marinique de Wet, Director of the World Luxury Hotel Awards.

Nicolas de Chalain, Chief Sales Officer of Sun Resorts, and himself a former General Manager of Long Beach, welcomes this award as an opportunity to showcase even more Long Beach on the world stage. "Today's travellers look for excellent value, impeccable service and the highest standards of quality in making their travel choice. Winning a World Luxury Hotel Award will help Long Beach to position itself as a resort celebrating exclusivity and uniqueness, indicators that truly define a luxury hotel," he comments.

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