

## PriceCheck Tech & E-Commerce Awards winners announced

By Lauren Hartzenberg

23 Sep 2016

South African comparison website PriceCheck hosted its inaugural Tech & E-Commerce Awards on Thursday, 23 September 2016 at The Westin Cape Town. Along with celebrating the company's 10th birthday, the Awards aimed to recognise and reward stellar tech and e-commerce businesses in South Africa - those that have stood the test of time and newcomers to the industry.



In addition to various category awards, was a People's Choice Award – based solely on public opinion – and an Overall Winner as chosen by the judges. The judging panel comprised a number of industry veterans, spanning the realms of tech, business, digital, marketing and commerce.

They were: Alastair Tempest, director at Ecommerce Forum Africa; Lianne du Toit, vice chairperson of Silicon Cape; Matthew Buckland, CEO at Creative Spark; Geoff Cohen, co-founder of Delv Media; Lynette Hundermark, co-founder of Useful & Beautiful, Toby Shapshak, editor-in-chief and publisher of *Stuff* magazine, and Dirk Henke, managing director emerging markets at Criteo.

The country's largest online retailer, Takealot.com, scooped the coveted Overall Winner award for the night, along with Best Customer Service and the People's Choice Award. Zando also left smiling with two awards in tow, namely Best Mobile Shopping Experience and Best Overall Shopping Experience, while on-demand home cleaning startup SweepSouth and its co-founder Aisha Pandor took home the Best Black Tech/E-Commerce Entrepreneur and Best Female Tech/E-Commerce Entrepreneur category awards.



Overall Winner, Takealot

## **Full winners list**

Award	Winner
Overall Winner	Takealot.com
Best Fintech Platform	wiGroup

Best Payment Service	SnapScan
Best Mobile Shopping Experience	Zando
Best Overall Shopping Experience	Zando
Best Travel Booking Service	Travelstart
Best On-Demand Service	Uber
Best Online Financial Services Platform	FNB
Best Small Online Business	Funky Tights
Best Online Classified Platform	OLX
Best Marketplace Platform	Bidorbuy
Best Delivery/Logistics Provider	DHL
Best Customer Service	Takealot.com
Best Black Tech/E-Commerce Entrepreneur	SweepSouth
Best Female Tech/E-Commerce Entrepreneur	Aisha Pandor, SweepSouth
Employer of the Year	OneDayOnly
People's Choice Award	Takealot.com

## ABOUT LAUREN HARTZENBERG

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