

# Afda students and alumni awarded top spots in 2021 Loeries Official Rankings

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Since the inauguration the Loeries Official Rankings in 2010, which offers a comprehensive overview of the annual performance across the brand communications industry throughout Africa and the Middle East, Afda students, alumni and staff have been highly ranked for their outstanding work and expertise in film, commercials and advertising campaigns. The rankings list the top brands, agencies and production companies, as well as the performance by both individuals and companies in special focus areas.



In the 2021 Loeries Official Rankings, released on 31 January 2022, Afda honours students dominate the Student category with seven students ranked in the top eleven places. James Matthew Yates is ranked in the number one spot followed by Chanile Hart in sixth, Jessica Teixeira in eighth and the eleventh position is shared by Mahlatse Nare, Kazanga Jonathan Lunga, Mark Buyskes and Matthew Aguirre.

Afda alumni also keep up their traditional strong show in the rankings this year. In the Cinematographer Film category

rankings, Adam Bentel takes the first place for the third year running and Willie Nel and Trevor Caverley come in positions nine and ten.

In the Film Production Company category, The Star Films Company, founded by Afda alumni Adam Thal and Tristan Holmes, is ranked ninth.

In the Film Director ranking, Marc Sidelsky is ranked second and Terence Neale sixth.

Stephen du Plessis closes the rankings for Afda alumni with a sixth position in the Editor Film category.

The Official Loeries Rankings is more than just informative – it is a powerful business tool to help the brand communication industry in building the best partnerships between the brands, agencies, production companies, organisations and individuals who continue to demonstrate creative excellence in the work that they do.

## ABOUT EARLE HOLMES

PR & Communications at AFDA / Alumni / Festivals

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- Afda alumni in key roles on film which inspired Beyoncé's new album *Cowboy Carter* - 5 Apr 2024
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