

GVK-Siya Zama appoints new MD to oversee Gauteng operations

Pherdy le Roux has been appointed as the new managing director of GVK-Siya Zama's Gauteng operation.

“Pherdy shares the vision of the company and our values. This, combined with his unique contracting ability and vast experience, made him the logical choice for us. He is well positioned to take the business unit in that region to the next level,” says the construction company's CEO, Eben Meyburgh.



Pherdy le Roux, MD, GVK-Siya Zama - Gauteng

He continues: “These days, business requires having a very high EQ and we are looking for different qualities in our leadership. Pherdy has a calm demeanour and understands the new way of contracting, which is less confrontational and more cooperative. He also has wide-ranging experience both locally and abroad and has, in a very short time, made his mark on the business.”

Regarding his appointment, Le Roux shares: “Although I have taken up the reins in a difficult market, we have stability and are well-positioned for an upturn. I am very optimistic about the future and the growth of our business.”

In his new role, he will continue to focus on building a strong, stable and responsible construction business in Gauteng. Le Roux further mentions: "It is important that we continue to find skilled employees who can deliver projects to the standard we uphold today. I would like to build a business that is renowned for producing a quality product and delivering projects on time and within budget - creating win-win situations for all our stakeholders and, in turn, repeat business for us."

Le Roux, whose parents both work in the building industry, began his construction career as a quantity surveyor and assistant site manager, but swiftly moved up the ranks. Over the years, he has enjoyed highlights such as taking the lead on the construction of a large portion of the Medupi Power Station and two new platinum processing plants, being promoted to head of department at a multinational engineering and construction group at the age of 30, and enjoying a successful career overseas.

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