

Lonrho Hotel wins stand awards

The Leopard Rock Golf Resort in the Eastern Highlands of Zimbabwe, operated by Lonrho Hotels, won stand awards at both the Innsider Lifestyle Expo and the Zimbabwe Tourism Authority's Sanganai Hlanganai Expo in Harare in October.



Representation at the shows not only created awareness of the new owners and management of Leopard Rock, plus the appointment of executive chef Greg Gautier and the ongoing refurbishment programme, but also Lonrho Hotels' mission. That is to provide customers with a superior experience through an understanding of their needs, Lonrho's knowledge and experience in the industry plus a commitment to employing people who subscribe to Lonrho's pursuit of excellence. "The travel shows were a fantastic opportunity to interact face-to-face with guests and new clients to understand their past experiences and future expectations for the hotel," said Suzette Bouwer, Lonrho Hotels sales and marketing representative.

Leopard Rock Golf Resort won Best Affiliate Stand Award at Gordon Addams' Innsider Expo showcasing the Best of Zimbabwe and, the following week, won 2nd Runner-Up Award for the Best Hotel Stand at Sanganai after African Sun & the Rainbow Tourism Group.

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