

# MasterChef Australia judge to appear at Joburg Good Food & Wine Show

George Calombaris, one of the judges of the TV show MasterChef Australia, is coming to Joburg's Good Food & Wine Show, which is launching its MasterChef LIVE Experience 2012. The show takes place at the Coca Cola Dome, Joburg from 21 to 24 September, 2012.



Genial George - who will once again keep viewers glued to the screen when Junior MasterChef starts on M-Net later this year - will be reunited with former MasterChef Australia winner Adam Liaw on his second visit to Joburg.

MasterChef has become a worldwide phenomenon and the Good Food & Wine Show demonstrates that it is up-to-date with global trends by launching the country's first MasterChef LIVE experience. This event features an all-star line-up of top chefs including Calombaris and Liaw, as well as MasterChef SA winner Deena Naidoo and MasterChef SA judge Benny Masekwameng.

As the second season of MasterChef South Africa is about to be launched, visitors to the show will be able to get up close with the television programme's favourite contestants, as well as some of the nation's most renowned chefs for an interactive food experience including cooking classes, theatre shows, demonstrations, Q&As, mystery box challenges and MasterClasses.

## Other international chefs

Other international chefs coming to the food extravaganza include Indian cookery expert Anjum Anand; Rastafarian musician turned Caribbean cooking fundi Levi Roots and popular C Beebies children's TV presenter Sid Sloane.

Adam Liaw wowed audiences at last year's Joburg Good Food & Wine Show. What can audiences expect this time around? "I want people to go away and make the dish. They must leave with a few tips and understand how I feel about food. It's not about showing them what a great cook I am, but how easy it is to make food in your own home."

Anjum Anand's new book which will be launched at the show takes you through the history of India and her childhood experiences: "People's experience of eating Indian food in the West is not a true reflection of the real food we eat at home, which is lighter, fresher and far better balanced than the offerings at Indian restaurants. I try to showcase the true face of Indian food," she said.

Reggae musician Levi Roots won an entrepreneurial competition thanks to his secret homemade sauce. This led to a hugely successful food and TV career. Said Levi: "I always use one reggae word and that's 'fabulocious' and that's something better than fabulous, because you know it's all about the merging of the music and the food and those two are my two greatest passions! For me, it's not about Levi Roots, it's about Caribbean food. So I'm hoping to put Caribbean food up there with the rest of the cuisines we see on our TV all the time."

Sid Sloane who presents CBeebies has written a fun-filled programme especially for The Good Food and Wine Show. He says: "I think it is so important for children to understand where their food comes from and to start cooking from a young age."

## **Shopping, demonstrations and workshops**

This year's show includes fantastic shopping, celebrity chef demonstrations, hands-on workshops, wine tasting and a restaurant area.

Entrance tickets to the show (R135 for adults and R50 for children; children under 2 are free) can be bought through Computicket. There is a single price which includes entry into the Chefs In Action Theatre on a first-come, first-served basis; entry into the MasterChef Live Kitchen, a first ever where you can cook alongside or watch the judges and contestants; entry into the LG Life's Good Championships and entry into the Denny braai and buy experience where you can see chefs and celebrities demonstrating great braai ideas, especially for Heritage Day.

For visitors to the Show wishing to secure a seat in the Chefs In Action Theatre for the chef of their choice; the VIP package is available which includes the opportunity to meet the chefs in the MTN VIP Lounge; a signed cookbook; a photo opportunity and complimentary canapés and drinks in the MTN Lounge prior to the demonstration with VIP seating in the Chefs In Action Theatre.

More details on [www.goodfoodandwineshow.co.za](http://www.goodfoodandwineshow.co.za)

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