

2017 Eat Out Woolworths Sustainability Award entries now open

The Eat Out Woolworths Sustainability Award, which was launched last year as a first for South Africa, gives recognition to a restaurant that brings its customers seasonal, local and responsibly produced food.



2016 Eat Out Woolworths Sustainability Award winner - Jessica Sheperd and Luke Grant of The Table at De Meye

"We launched the award to acknowledge the inspiring work that is already being done in the hospitality sector, and to increase awareness of the many ways in which a restaurant can become an economically and environmentally sustainable business."

"Feedback from the 2016 awards has already resulted in restaurant owners making more connections with their farmers, asking for proof of claims from suppliers, improving the education of their consumers, and taking steps to improve their own methods and menus." said Abigail Donnelly, Eat Out editor.

Responsible sourcing and eating awareness

"We live in an age where it's imperative for restaurants to be conscious of their environmental and social impact. The aim of the Eat Out Woolworths Sustainability Award is to inspire readers and members of the food industry to reduce their impact, to create greater awareness about responsible sourcing and eating, and to reward a restaurant that has shown true commitment in this regard." said Justin Smith, group head of sustainability, Woolworths Holdings. Entrants will be judged on a strict set of criteria, which include the sourcing of meat, seafood and fresh produce; the design of menus; the impact of the

restaurant on its surrounding communities; treatment of staff; use of resources like water and electricity; and efforts to recycle.

Judges revise entry criteria for 2017

The judges for this year's Eat Out Woolworths Sustainability Award are Eat Out editor Abigail Donnelly, Pavitray Pillay of WWF-SASSI, Sonia Mountford of Eategrity and Karen Welter of the Longtable Project. The winner will be announced at the annual Eat Out Mercedes-Benz Restaurant Awards, which will be held at the end of the year.

The inaugural winner was The Table at De Meye in Stellenbosch, a country-style restaurant that was praised by the judges for its abundant garden, ethically sourced meat, and support of local small producers. Some of the criteria for the 2017 award have been slightly revised following feedback from the judges and participating restaurants. Interested parties, whether chefs, restaurant owners, food producers or diners themselves, are encouraged to read the entry form, which contains all the benchmarks.

To enter, restaurants are invited to complete the entry form, which lists the criteria against which they will be judged. All criteria need to have been met for six months or longer in order for a restaurant to qualify. Interested parties can download the entry form from the Eat Out website here or email awards@eatout.co.za to request a form. The closing date for entries is 31 August 2017.

For more, visit: https://www.bizcommunity.com