

Adland honours legendary British marketer Howard Mann

Campaign reports that Adland has paid tribute to the late Howard Mann, who was the worldwide boss of McCain Foods and a high-profile British marketer during the 1980s and 1990s.

Mann, who was in his early 70s, passed away at his home after a heart attack.

Read more on this story <u>here</u>.

For more, visit: https://www.bizcommunity.com