

# Puma launches first store in SA

The first-ever Puma store in South Africa will launch in Cape Town in August 2006, in line with the company's global strategy to grow its presence in Africa, according to Puma South Africa MD Ronald Rink. "There are plans for more stores to be rolled out in SA and we would most likely look to Johannesburg next," he adds.

Consumers will now have access to a wide range of sports lifestyle footwear, apparel and accessories available in one store. PUMA sports lifestyle products have previously only been available in selected chain and independent stores. "These stores will replicate the hugely successful PUMA stores found in all the major cosmopolitan cities of the world," says Rink.

The store opens at shop 505, Canal Walk shopping centre in Century City on Tuesday, 1 August.

For more, visit: <https://www.bizcommunity.com>