

HaveYouHeard gains several new accounts

HaveYouHeard, South Africa's leading Word-of-Mouth Marketing agency has notched up several more popular brands to add to its client arsenal. The agency is undertaking "ambassador campaigns" for Cape advertising agency Brandsmith and its Stroh Rum client, Procter and Gamble's Pampers Golden Sleep product, as well as for One Digital Media's Top TV.

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