

## Night of 1000 Drawings' theme - Give a Doodle

The campaign to encourage Joburgers to donate to the 1000 Drawings campaign has begun with its theme 'Give a Doodle', which is encouraging people to scribble, shoot, paint, sketch or carve anything on anything - as long as it is A5 size.



The event culminates in a one-night-only art sale in November, but the volunteer crew is already in full swing, mobilising people to create art for charity.

“The idea is to remind Joburgers to give a damn and give a doodle. It’s a great way to show that you give a hoot, or show that you give two hoots,” says Kelly McGillivray, owner of theSQUAD Creative Events. “People all over the city can set up Doodle Sessions and their artworks will be sold for R100 each, to raise funds for a worthy cause. They can conjure up whatever they want.”

Last year, 1000 Drawings raised over R100,000 for education, thanks to the generosity of Jozi creatives, suppliers and volunteer supporters. These funds were donated to [Streetlight Schools](#) and enabled them to build new classrooms. This year, the challenge is to double the number of artworks and the money for charity, so the creative and logistical pressure is on.

The 1000 Drawings team has put together some simple guidelines on how to create a Doodle-Do session. The first step is to get excited about the creativity that is about to be unleashed. Take that excitement and visualise the ‘do’. It is all in the detail and outlined [here](#) for anyone who is keen to join in. If it is an open Doodle-Do, please post it on [Facebook](#) or [Instagram](#) – the 1000 Drawings social media team will help to get the word out.

Sean van der Westhuizen, 1000 Drawings creative director, says, “Give back. Give a little bit of yourself. Prove that you that you give a rat’s @\$\$\$. That you give a flying duck. Give your art and make a difference. Be part of South Africa’s biggest, one night only, inner-city art exhibition and sale to raise funds for education.”

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