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Chit chat, design bid, ticket offer - all at Design Indaba

<u>Design Indaba</u> 2011, which opens this week, offers its third Pecha Kucha presentations. The Cape Town Design Route 2011 map will be launched and in support for its bid, Cape Town Tourism will be sponsoring a "Cape Town for World Design Capital 2014" stand at the expo. Johannesburg based visitors can take advantage of the 'bring a friend' ticket offer for the simulcast at University of Johannesburg. [view twitterfall]

Pecha Kucha



This takes its name from the Japanese term for the sound of "chit chat", was devised by Astrid Klein and Mark Dytham of Klein Dytham Architects in 2003, as a forum for young designers to network and share their creative work with their peers in a public setting. It has grown into an event that regularly takes place in more than 100 cities across the world. This presentation will take place

on 25 and 26 February at 4.30pm, where designers present 20 slides for 20 seconds.

On Friday, stage illustrator and Design Indaba emerging creative 2009, Daniel Ting Chong, marketing manager of Cape Town tourism Lianne Burton, Andre Vorster, Tsai of Tsai Design Studio, Catherine Henegan and Dylan Valley will share their creative thoughts and experiences.

Saturday offers artist Paul du Toit, Zahira Asmal of Designing South Africa, fine art publisher David Krut, Paula Thomson of the Woza Moya empowerment project and James Webb, sound artist will present.

Special ticket offer for Joburg simulcast

As a special offer, the price for the simulcast on 23-25 February at the Arts Centre Theatre of the University of Johannesburg, Kingsway Campus has extended to offering two tickets for R1600, as opposed to the original price of R1430. In addition, organisations that pay a MAPPP-SETA legislated Skills Development Levy qualify for a rebate of up to 50% when they book their place at the simulcast. Tickets are available from Computicket

Support design route, world bid

This year sees the third creative partnership project between Cape Town Tourism and Design Indaba, where its Cape Town Design Route offers Western Cape-based exhibitors, from fashion and shoes to dinnerware and toys, who have been approved by a curatorial panel of industry experts ensuring the best in creativity and quality along the route.

Some examples of featured artists include: Inkheart Jewellery Design, a Cape Town based studio offering a selection of beautifully handmade pieces of jewellery inspired by childhood stories and memories; Township Patterns, a social enterprise which aims to create a sustainable vehicle for economic empowerment with handmade colourful fabrics inspired by South Africa's informal settlements and Recreate, original furniture and lighting crafted from repurposed junk items.



Says Mariëtte du-Toit Helmbold, CEO of Cape Town Tourism, "Design is a pillar of our city's unique identity, not only because we have inspiring and trend-setting creative industries but also because we are committed to using design as a guiding principle in the creation of a city that is future-fit. Often, the word design is associated with glamour, luxury and exclusivity. In fact, socially responsive design is the key to a more sustainable future. Our bid to become <u>World Design Capital</u> 2014 is just one of the ways that Cape Town is staking its claim on the global design landscape and

evolving into a top world city to live, work, visit, study and invest in." The stand detailing the bid encourages public interaction. For more information on the World Design Capital 2014, go to www.capetown2014.co.za.

For more:



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