

Radisson signs third hotel in Zambia

Radisson Hotel Group has announced its first resort and third hotel in Zambia, with the signing of Radisson Blu Resort Mosi-oa-Tunya, Livingstone, Zambia. Due to open by the end of 2022, this new addition places the group firmly on track to achieving its objective of reaching 150 hotels in operation and under development in Africa by 2025.



Image Supplied.

Nestled on the banks of one of Africa's longest rivers, the Zambezi, in Mosi-oa-Tunya National Park, 5km south of the historic city of Livingstone, just 4km northwest of the Victoria Falls, one of the seven natural wonders of the world and a Unesco world heritage site. Convenience is amplified with Harry Mwanga Nkumbula International Airport located just 15 minutes away.

New hotel offering

Situated next door, is Safari Par Excellence, offering on and off the river adventure activities, from Victoria Falls bridge activities, water rafting, canoeing and game drives to helicopter rides, river cruises and elephant encounters.

The hotel will be constructed and operated with the greatest respect to its close proximity of the natural wonders and aims to obtain the Edge green building certification as well sign the [Unesco Sustainable Tourism Pledge](#), becoming a best practice in the implementation of the hotel's responsible business programme.

The construction of the new hotel is currently underway, with the design fully integrating local materials and focuses on employing and upskilling local craftspeople. It will consist of a contemporary 174-room main hotel and 26 villas.

During their stay, guests can enjoy the hotel's expansive swimming pool, the spa or maintain their health at the sports and fitness gym. Ideal for all occasions, the hotel's meetings and events facilities will include a ballroom of over 500sqm, boardrooms as well as meeting rooms, perfect for leisure and business use.

Africa hotel development

Ramsay Rankoussi, vice president development, Africa and Turkey, Radisson Hotel Group, says: "We have been present in Zambia for many years and have long recognised the potential of the country. It was essential for us to complement our presence in Zambia with a resort offering in one of Africa's most visited leisure tourism destinations – the Victoria Falls.

"This marks our third hotel in the country, complementing our existing portfolio of one hotel in operation, Radisson Blu Hotel, Lusaka, and the under-development Park Inn by Radisson Lusaka, Longacres, due to open early next year.

"Through this unique resort, we look forward to demonstrating our strong responsible business heritage and sustainable programmes and initiatives which will further promote the destination and ensure the preservation of this unique reserve and location. We are truly proud to have partnered with Napsa for the launch of the Radisson Blu Resort Mosi-oa-Tunya, Livingstone as we further seek to reinforce our collaboration in promoting tourism across Zambia."



Radisson remains on track to boost Africa hotel development

4 Feb 2021



Yollard Kachinda, director-general of Napsa, the owning company says: "It is an honour to be partnering with Radisson Hotel Group, a company that believes in thriving, sustainable, and responsible business that supports people, communities and the planet with various procedures and programs to build better futures. We are proud to be associated with the creation of several jobs, both directly and indirectly.

"It is also satisfying to note that most of the materials are locally sourced, such as steel coming from Kafue Steel, timber coming from Zambezi Sawmills and other materials such as quarry and stones also being sourced within the community. We are looking forward to introducing this unique resort to the market and are confident that the various sustainable elements of the hotel will uplift the community and enhance the overall experience of this beautiful destination and its economy."

In the run-up to the opening of Radisson Blu Resort Mosi-oa-Tunya, Livingstone, Zambia will implement the group's brand standards including the hotel's safety protocol related to safety and security.

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