

FlightSiteAgent partners with national bus carriers

Against the backdrop of the 2014 National Household Travel Survey in South Africa, which suggests there has been a general increase in the amount of South Africans travelling by bus (up from 16,6% in 2003 to 20,1% in 2013), FlightSiteAgent has partnered with South Africa's six main bus carriers.



FlightSiteAgent, a registered B2B online travel platform, has announced that it has partnered with South Africa's six main bus carriers - Greyhound, Intercap, Translux, City-to-City, Citiliner and Eldo Coaches, to provide independent travel consultants (ITCs) access to competitive bus tickets. This is the first aggregated bus booking engine in South Africa for travel agents, on which all six national carriers are available.

"Since FlightSiteAgent's launch in 2013, our aim has been to offer ITCs the best travel product offerings available in the market, on a platform that is super user-friendly. The bus package complements our other products of air, car and hotels and enables us to offer a full suite of carriers and transport options," says Rian Bornman, Founding Director of FlightSiteAgent.

Traditionally, 90% of all bus bookings are made within 24 hours of travel and usually at the end of the year. "With this addition to the FlightSiteAgent platform, we want to shift last-minute bookings by making bus tickets more accessible and affordable to travellers throughout the duration of the year," says Bornman.

Buses remain a cost-effective and convenient way to travel, despite the fact that low-cost airlines such as FlySafair and FlyAfrica have dropped their airfares by as much as 39% in some instances. "The benefit of bus travel is that you can reach more places directly versus using a plane which requires further transportation to reach a destination," says Bornman.

Purchasing tickets is easy to do and registered ITCs can buy them online via the FlightSiteAgent platform. Once the payment has been made by the ITC, the customer is sent a reference number via text message, which then serves as a ticket.

For more, go to www.flightsiteagent.co.za

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