

SB'16 Cape Town speaker lineup announced

Sustainable Brands Cape Town has announced its speaker lineup for SB'16 Cape Town. The conference will take place from 14-17 May 2016 at Century City Conference City.



The over 100 speakers will lead discussions into how to innovate brands for sustainability.

South African sustainability practitioners, as well as select international business leaders, will host interactive discussion groups, breakout sessions, plenary presentations and networking activities.

Speakers will address how to:

- Innovate for regeneration through better business strategy and reporting
- Examine the macro trends and drivers of emerging markets
- Navigate behaviour change via effective communication
- Reinvent supply chains, and
- Enable sound enterprise development.

KoAnn Skrzyniarz, CEO and founder of Sustainable Brands, will host the opening plenary of the conference and set the scene for four days of extraordinary learning, networking and sharing amongst the top thought leaders and their peers.

Speakers and topics include:

- Mohamed Samir, president: India, Middle East and Africa, Procter and Gamble – “P&G’s best brand stories from Africa where growth and social development have become inseparable”
- Seapei Mafoyane, CEO, Shanduka Black Umbrellas – “Enterprise development and how innovation and entrepreneurship are key to social and economic transformation”
- Jason Drew, African Innovations Foundation Prize winner and mastermind behind the award-winning AgriProtein business that is transforming the animal feed market by using organic waste to generate protein-rich feed for livestock – “The Environmental Capitalist - how innovation is transforming energy and food security”
- Saint-Francis Tohlang, South Africa’s leading young business mind and trends analyst - “New pathways to development and how brands can emulate human qualities in creatively contributing to social and environmental solutions that will lead to new developmental pathways in emerging markets”
- Dr David North, former UK head: Corporate Affairs, TESCO, and now group executive: Strategy and Corporate Affairs, Pick n Pay - “How the food retailing industry has adapted to meet the new demands of managing food security and supply chains”
- David Schwartz, sustainability entrepreneur, designer and researcher from the United States, will share case studies from his personal international experiences with Fortune 500 organisations, NGOs and social enterprises – “Examining how design and development can influence entrepreneurs, policymakers and all others dedicated to the pursuit of social impact”

Deon Robbertze, programme director, Sustainable Brands Cape Town, and director, Change Agent Collective, notes: “The programme for this first event on the African continent has been carefully curated to showcase and inspire how sustainability-led innovation is the core focus of brands that are leading a new economy based on transparency, innovation and purpose.”

For more information, including a programme overview for the conference, go to <http://events.sustainablebrands.com/sb16ct/>.

For more, visit: <https://www.bizcommunity.com>