

# Food supply chains key item at inaugural 'Food for Thought' conference

Social issues of food production and supply as well as the impact of climate change on these supply chains will be some of the topics to be covered at the inaugural 'Food for Thought' conference in Cape Town.



Running alongside the Food Hospitality World Africa, taking place at the Cape Town International Convention Centre (CTICC) on 20-21 May 2015, the collaborative new initiative by MCI South Africa and international exhibition organisers, Fiera Milano Exhibitions Africa will see South Africa's leading food gurus, scientists, specialists, chefs and activists debate the most fundamental issues affecting the food industry today.

MCI South Africa MD, Rashid Toefy, says, "Topical issues that will come under the spotlight include food sustainability, food security in Africa, catering to religious beliefs in the supply and demand of foodstuff, food procurement-in fact, everything from 'farm to fork' and sustainable living."

## Speakers

A stellar line-up of experts such as the highly acclaimed Professor Tim Noakes and food activist, Jason Drew, described by *Leadership Magazine* as one of Africa's "most inspiring green leaders", will share their motivational and business focused approach to fixing food sustainability problems.

Other leading panellists will include Quinton Naidoo, a science writer and journalist specialising in environmental change, energy issues and policy development and Leonie Joubert, who will tackle food security in Africa. Sylvie Hurford will also explore the links between junk food, sugar, unhealthy processed foods and the rapid increase of people living with obesity, Attention Deficit Disorder (ADD), diabetes, and Alzheimer's disease and the rising rate of food allergies.

"Food trends are continually evolving and in order to survive and be successful in this competitive industry it is essential to keep ahead of the curve," adds Toefy. The conference will provide a platform for consumers; industry thought leaders, entrepreneurs, policymakers and innovators to explore challenges and share best practices and innovation.

For more information, go to [www.foodforthought2015.co.za](http://www.foodforthought2015.co.za).