

Source Africa 2014 opens in Cape Town in June

Source Africa, a pan-African textile, clothing and footwear trade event, will take place for the second time on 19-20 June 2014 at the CTICC in Cape Town, displaying an extensive range of products from 19 African countries and more than 180 leading African manufacturers.



The event will promote African manufacturers and designers to a global audience, creating excellent opportunities for these producers to do business with overseas retailers as well as increase intra-regional trade. It includes a two-day trade exhibition, designer showcase, African country pavilions, international business seminars, a fashion show hosted by Enterprise Mauritius and cocktail functions.



Expect to see top class manufacturers from:

- Botswana
- Cote D'Ivoire
- Egypt
- Ethiopia
- Kenya
- Lesotho
- Madagascar
- Malawi
- Mauritius
- Mozambique
- South Africa
- Swaziland
- Tanzania
- Uganda
- Zimbabwe

Source Africa encourages links between buyers, manufacturers, suppliers and investment into the manufacturing capacity in Africa accelerating job creation for many years to come.



USAID, American Apparel & Footwear Association, Apparel Manufacturers SA, South African Footwear & Leather Export Council, Industrial Development Corporation (IDC), the DTI, Cape Town Fashion Council, WESGRO, Trade & Investment KwaZulu-Natal, Gauteng Growth & Development Agency and others, support the event.

For more information, go to www.sourceafrica.co.za.

For more, visit: <https://www.bizcommunity.com>