

Tiger Brands Foundation appoints new director

Nutrition and nutrition education has been introduced as a new focus area of the Tiger Brands Foundation, which is why Eugene Absolom has been selected as the director to drive the work the Tiger Brands Foundation has been carrying out through a variety of programmes.

He started his career as a teacher, and soon moved into community development as a PR officer at the South African National Council on Alcoholism and Drug Dependence (SANCA). Thereafter he served as a project director, PR/fund development manager, then national director at the SOS Children's Villages South Africa. He was national director at AFS Interculture SA before joining the Tiger Brands Foundation in 2014.

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