

# Achieve record Black Friday sales by advertising your deals on MyBroadband

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MyBroadband reaches three million readers every month, making it the best website for positioning your deals in front of a large, affluent audience.



The best way for businesses to maximise their Black Friday 2023 sales is to advertise their deals online.

MyBroadband reaches three million readers every month, making it the best website for your business to position its top Black Friday deals in front of a large, affluent audience.

- [Click here to contact MyBroadband's marketing team.](#)

The large majority of MyBroadband's audience are high-income earners and purchasing decision-makers – making these readers the perfect target audience for your online Black Friday marketing campaign.

## Online marketing solutions

MyBroadband's marketing team offers a wide range of Black Friday advertising packages that will put your deals in front of its audience.

These include:

- Black Friday deals inclusions
- Sponsored articles with social media promotions
- Black Friday Feature
- Category takeovers

- Unboxing videos
- Dedicated mailers

Our marketing team will take care of every aspect of your campaign, too, including content writing, video production, banner design, and performance reporting.

Maximise your Black Friday 2023 - [Click here to contact MyBroadband's marketing team.](#)

- **Why South Africa's top companies advertise on BusinessTech** 23 May 2024
- **How to get your executives on South Africa's hottest investment video podcast** 16 May 2024
- **Sponsored articles on MyBroadband - The best way to build trust in your business** 9 May 2024
- **Business Talk with Michael Avery - South Africa's leading business podcast** 2 May 2024
- **Reach South African investors and high-net-worth individuals on their smartphones** 24 Apr 2024

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