

Head of Corporate Communications and CSI

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Seldom is one presented with such a rare opportunity to lead and set strategic direction in an important group portfolio such as this one.

TFG (The Foschini Group) is one of the foremost independent chain-store groups in South Africa, representative of 17 retail brands across 2,200+ stores and trading predominantly in Southern Africa across clothing, jewellery, accessories, sporting and outdoor apparel and equipment, cellular goods and services and homeware.

Fully supported by the CEO, the board and senior colleagues, you are required to embrace the geographically far-reaching (national and cross-border into Africa) corporate communications responsibility.

Reporting to the head of group marketing and e-commerce, you will direct both internal and external communications and public relations with a view to elevating TFG's stakeholder and employer brand, thus positioning it as a recognised, distinct and credible multi-brand organisation. Also, thrive on the opportunity of utilising the fast growing and ever-changing challenge of social media and online reputation management (ORM) to position and elevate TFG's presence against competing brands.

This multifaceted role will require you to take full ownership of the corporate PR mind-set, social media and online sentiment, staff morale and best practice group-wide. Develop a quick, customer centric approach through business preparedness and ensure effective and methodical crisis and reputation management. With assurance to the maintenance of corporate governance, marketing of wellness/sustainability and the management of relevant reporting, you will further develop and implement a comprehensive CSI strategy. Your CSI portfolio will include projects both in South Africa, as well as in all African countries where TFG has a presence. You will not only evaluate and implement CSI projects, but also drive the communication thereof, both internally and to external stakeholders. You will also liaise with and assist the retail brands with their cause-related marketing strategy.

Of course a relevant degree and experience would be essential along with a recognised, noteworthy corporate communications and CSI track record as you would direct the strategy and implementation for sustainable CSI projects, which reflect TFG's vision and values. Bring with that your sense of style and retail flair to complete a winning recipe.

Nicolene Di Bartolo Management Appointments have been retained to manage all applications in this regard. To apply in confidence, please email your CV to monalisa@nicolenedibartolo.co.za by not later than Friday, 30 January 2015. *Kindly do not contact TFG directly.*

Appointments will be made in accordance with TFG's Employment Equity policy.

