

CNN International Commercial has a new COO

Phil Nelson will lead CNN's operational and international growth initiatives outside of advertising sales as CNN International Commercial's (CNNIC) chief operating officer. As COO, he will oversee CNNIC's business development and strategy, finance, strategic planning and international sales operations as well as its content sales and licensing.

This includes managing and growing CNN's relationships with over 300 digital, broadcast and out of home content partners - from local CNN branded channels to airlines and hotels that carry CNN content live and on-demand. Nelson formerly served as the managing director of Turner in North Asia and South East Asia Pacific.

He holds an MBA from Harvard University and, prior to entering the corporate sector, was a commander in the US Navy.

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