

'State of the Broadcasting Industry Report' out now

The National Association of Broadcasters (NAB), with research contributor PwC, has released its first 'State of the Broadcasting Industry Report', having surveyed 55 NAB members, which included public, commercial and community radio and television broadcasters, as well as signal distributors. The report provides an overview of the contributions made by broadcasters in the socio-economic development of South Africa and over time it could develop into a critical resource through which the progress of the broadcasting sector can be tracked. The report is available from www.nab.org.za.

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