

## **Zipporah Maubane joins Altron as a group executive**

Zipporah Maubane has been appointed as Allied Electronics Corporation Limited's new group executive: marketing, PR, and corporate communications. Maubane has been tasked with influencing and executing Altron's strategy by ensuring integration across internal communications, consumer affairs, brand, PR, and stakeholder relations.

Maubane has more than 20 years' experience in the brand marketing and communications sector and has worked as the head of communications and sustainability at Coca-Cola and as Sasol Oil's brand marketing manager.

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