

CSA handles media communication for Fashion Week Africa

African Fashion International (AFI) has appointed Communication Services Africa to handle media communication for Mercedes-Benz Fashion Week Africa from 24-28 October 2012 at Melrose Arch, Johannesburg.



With more than 20 shows over four days, the show will present designers from South Africa, Cote D'Ivoire, Morocco, Mozambique, Cameroon, Rwanda, Angola, DRC, Trinidad, New York, Nigeria and Ghana - all of whom have been chosen for their standards of global relevance and commercial viability along with a distinctive design that exemplifies African creativity.

"After successful results executed for Africa Fashion Week 2011, CSA is once again looking forward to another successful campaign on one of Africa's biggest fashion gathering. The show is a platform that focuses the global spotlight fully on the African style aesthetic," says CSA's division director of Communications, Davin Phillips.

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