BIZCOMMUNITY

MANGO-OMC awarded Markham account

Markham has hired MANGO-OMC, the boutique communications agency, to mastermind the launch of its revamped flagship store.

MANGO-OMC will conceptualise and project manage the launch of the Canal Walk flagship branch of Markham, part of The Foschini Group. The grand opening will take place on Wednesday, 28 April with an event for stakeholders, key suppliers, board members, trading partners, and fashion and lifestyle media.

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