

Get a boost with new yoghurt flavours from Fair Cape

Consumers can now get new yoghurt flavours from Fair Cape Dairies and Weet-Bix in three flavours- Peach & Apricot, Strawberry and Litchi & Cranberry.



Described as low in fat and high in fibre, with essential vitamins and iron, the range carries the CANSA Smart Choice logo and has been recognised by the Cancer Association of South Africa as a smart choice in the fight against cancer. It also carries the Heart Mark, making it a healthy and convenient breakfast on the go.

Contrast Design designed the striking packaging. Polyoak manufactures the 175g tubs and the 1kg tubs by Marcom. Aluminium Foil Converters manufactures the foil lid for the 175g tubs and Huhtamaki manufactures the PS Sheeting for the 6-pack lid.

The range is now available in supermarkets and convenience stores nationwide at approximately R10.99 for a 6-pack of 100g yoghurts and R16.99 for a 1kg tub. The 175g tubs will be available from October 2010.

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