

Cadac partners with Interface Digital

Cadac has partnered with Interface Digital to strengthen its opportunity of becoming one of South Africa's most recognised outdoor brands.

Interface Digital and Cadac first partnered together in July 2017 to create social media campaigns that aimed at National Braai Day.

The initial partnership garnered success after campaigns outperformed engagement targets by over 200%.

For more, visit: <https://www.bizcommunity.com>