

The 2013 South African eCommerce Awards

Issued by [Jump Shopping](#)

15 Jul 2013

The South African eCommerce Conference will be held on 11 September 2013 at the Sandton Convention Centre and promises to be an educational and inspiring event focussing on all aspects of eCommerce in relation to the local market. uAfrica.com has secured a phenomenal line up of speakers from the likes of Google, Bidorbuy, Mxit, Aramex, PayFast and more, to share their experiences and knowledge at this inaugural conference.

As part of the conference the winners of the 2013 South African eCommerce Awards will be announced.

Currently in their eighth year, the South African eCommerce Awards have become a highly sought after recognition of achievement by South African eCommerce companies.

"We have changed the format slightly this year in order to narrow down the criteria to focus on the true essence of eCommerce. Strictly speaking, that is, any South African based company that facilitates the buying or selling of products via the internet including ordering, electronic payment and delivery thereof," states Andy Higgins, MD uAfrica.com.

The 2013 Award Categories are:

- South Africa's Favourite eCommerce Website
- Best eCommerce Website
- Best eCommerce Mobile Website
- Best Website Usability
- Best Shopping Process
- Best Customer Service

The public will be encouraged to vote for their favourite online shop by filling in a short eCommerce questionnaire on www.ecommerceawards.co.za and will be incentivised with the opportunity to win an Apple iPad4 16GB Wifi +3G for voting. As in previous years the website with the most votes from the public will win the Award for South Africa's Favourite eCommerce Website.

The 2013 South African eCommerce Awards are brought to you by uAfrica.com and sponsored by AramexSA, PayFast, Memeburn, MyBroadband and BizCommunity.com.

"We are very excited about the conference and the awards this year. We want to share our knowledge and learn from other leaders in the field," comments Higgins. "The only way eCommerce will continue to grow in South Africa is if we share what we have learnt with each other. I often look back on my experience and think 'if I only knew then what I know now...', so I'm happy to share my thoughts and opinions if it helps others."

For more, visit: <https://www.bizcommunity.com>