

# MediaTech 2005 explores technology advancement

Media Tech Africa 2005, the biennial trade exhibition showcasing advanced technology for the broadcast, media, entertainment, audio visual and communication industries of Africa is set to take place at the Sandton Convention Centre from 21 to 23 June 2005.

Media Tech Africa brings the industry together for three days, offering a highly interactive platform for buyers and sellers to explore the latest technologies, see new product launches and take advantage of special offers. This expo is one of the most anticipated exhibitions for creative teams, directors, producers, editors, technicians and communication industry consultants and specialists.

Visitors will find a dynamic display of products, technologies and services from industry leaders in film and television; broadcast equipment, audio equipment; animation; broadband; digital broadcasting; instruments; DJ equipment; lighting and staging; sound, audio, satellite and signal distribution and communication equipment.

The exhibition also features interactive creative and technology driven demonstrations, infotainment, networking opportunities, conferences and special events. Screen Africa will present the fourth Screen Africa Talent and Technology Conference, which will highlight the latest industry developments and the technologies behind them.

According to the organisers, South Africa RAI, this exhibition has always enjoyed enthusiastic support and interactive industry participation. "Media Tech Africa 2005 is organized for the industry, by the industry and we are very pleased to report that the exhibition is 90% sold out since sales opened in November 2004," says Simon Robinson, RAI Director.

For further information visit [www.rai.co.za](http://www.rai.co.za)

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