

HyperionDev appoints HLS as its integrated communications agency

Hook, Line & Sinker (HLS) has been appointed as HyperionDev's integrated communications agency. This follows a successful PR campaign that helped HyperionDev secure more than R50m in Africa's largest EdTech Series A fundraiser.

HyperionDev, which is backed by Facebook and Google, is on a mission to provide accessible and affordable opportunities for students around the world to gain career-ready, hands-on developer skills in months rather than years.

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