

Top 40 entries indicates abundant talent in media sector

Entries to this year's Top 40 under 40 in *The Media* would indicate that fears as to the lack of young talent, who exhibit leadership abilities and a passion for the media industry, are unfounded.

"We have been impressed by the number and calibre of nominations. An increase in the volume of nominations and the calibre indicates that more young people are choosing media as a career. There is clearly a need for multi-skilling, particularly within media owners where multimedia journalists are beginning to make their mark. This is indicative of the need for individuals skilled in producing content across a variety of platforms. In the media agency sector, there were fewer nominations than our panel would have liked. This may be due to a lack of succession planning by a current crop of media agency leaders," says Sandra Gordon, publisher of *The Media* magazine.

For a full list of the candidates, go to <http://goo.gl/dp4SaB>.

For more, visit: <https://www.bizcommunity.com>