

Pentawards call for entries

PARIS, FRANCE / BARCELONA, SPAIN: Entries are now open for Pentawards 2013 concept. Enter now.



The founders of the Pentawards, Jean Jacques and Brigitte Evrard, think that creativity and the sharing of knowledge are the driving forces of development; but also that packaging must be constantly reinvented and provide intelligent solutions in order to improve our life and to show more respect for our planet.

They are aware that all kinds of ideas are born every year, but most of them remain confidential and do not benefit humanity.

That is why they decided to create the Pentawards Concept.

Following on the success of the first edition, the Pentawards are this year opening up further to packaging concepts to give world visibility to new ideas, creative projects, and innovative inventions that have not yet been marketed.

Held in parallel with the "Classic Pentawards," this "Pentawards Concept" competition is open to designers, design agencies, producers, brand owners but also students who want to become known throughout the world for their creativity in packaging.

How?

It is very easy to take part in the Pentawards Concept because everything is done online on www.pentawards.org.

For more information, visit the FAQ page.

When?

The Second Pentawards Concept competition will be open for registration from 4 February to 1st March 2013.

What?

See here the winners of the first Pentawards Concept Competition.

<u>Click here</u> to download the form (instructions for use) that will help you prepare your registration on line.

Packaging designers, agencies, manufacturers, brand owners, students... The 2nd edition of the Pentawards Concept is open.

Present your packaging concepts and dazzle the international jury, made up of 12 eminent specialists and its president.

Official Pentawards awards presentation: 21 September 2013 in Barcelona!

All the details by clicking here.

The 7th Pentawards "Classic" competition will be open from next 15 April to 24 May. See here.

For more, visit: https://www.bizcommunity.com