

Winning Las Vegas style



Durban-based Barrows, the design and manufacturing business specialising in the field of in-store media solutions, has won two gold awards in the POPAI's OMA Awards in Las Vegas. With competition in the region of 700 entries in 27 categories from 130 suppliers across four continents, Barrows won gold in the respective categories for Cadbury and Coca Cola and scooped the coveted Display of the Year Award for the Coca Cola Display.

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