

Titanium and Integrated Lions jury announced

Headed by Alex Bogusky, CEO of Crispin Porter + Bogusky, the Titanium and Integrated Lions jury will judge and award the best integrated campaigns that use three or more different media, as well as looking to honour breakthrough ideas and work that challenge current ways of advertising and communication. Judging will take place in Cannes, with the winners being announced on Saturday evening, 23 June 2007.

“We are delighted to bring together such a powerful line-up of forward thinking and highly respected industry leaders whose decisions could ultimately influence the course of advertising,” comments Terry Savage, executive chairman of the 54th Cannes Lions International Advertising Festival.

The jury members are:

- Alex Bogusky, chief creative officer, Crispin Porter + Bogusky, US (jury president)
- Rodrigo Figueroa Reyes, partner and chief creative officer, FiRe Advertainment, Argentina
- Mark Tutssel, worldwide chief creative officer, Leo Burnett Worldwide, US
- Chuck McBride, executive creative director North America, TBWA\Chiat\Day, US
- Trefor Thomas, chief creative officer EMEA, RMG Connect, UK
- Jonathan Harries, worldwide chief creative officer, Draftfcb, US
- Jon Kamen, chairman and CEO, @radical.media, US
- Colleen DeCourcy, chief experience officer, JWT New York, US
- Maria Luisa Francoli, CEO, Media Planning Group, Spain
- David Nobay, executive creative director, Saatchi & Saatchi Australia.

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