

## **Riverbed appoints Tumi Sethebe as executive creative director**

Riverbed has announced the appointment of Tumi Sethebe as its new executive creative director. Sethebe has over 20 years of industry experience, he has worked for global and South African brands, at agencies that include TBWA Hunt Lascaris, Metropolitan Republic and Ogilvy. He has been executive creative director at both Havas, and most recently McCann1886.

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