

All the 2015 Cannes Lions Design winners

The full list of winners for the Cannes Lions Design category has been announced...

A total of 79 awards were handed out in this category, including the second Grand Prix of the week to Grey London for Volvo UK, "Lifepaint". Jury President, Andy Payne, Global Chief Creative Officer, Interbrand, said the work impacted culture, had the potential for greater scale, was tied to brand purpose and went to the heart of the problem-solving role of design. "Our job is to make things better," he said. "Understand the status quo, challenge the status quo, change the status quo. That's what design is."

View the Grand Prix-winning work embedded below:

.Design Lions Winners

Title	Advertiser	Entrant / Agency	Prize
LIFEPAIN	VOLVO UK	GREY LONDON	Grand Prix
IDENTITY FOR THE FAMILY FARM OF CHEBURASHKINI BROTHERS	THE FAMILY FARM OF CHEBURASHKINI BROTHERS	ERMOLAEV BUREAU Moscow	Gold Lion
GET BACK, TOHOKU.	EAST JAPAN RAILWAY COMPANY	DENTSU INC. Tokyo	Gold Lion

PLEATS PLEASE FLOWERS SERIES POSTERS	ISSEY MIYAKE	TAKU SATOH DESIGN Tokyo	Gold Lion
NOT A BUG SPLAT	REPRIEVE / FOUNDATION FOR FUNDAMENTAL RIGHTS	BBDO PAKISTAN Lahore	Gold Lion
PROUD WHOPPER	BURGER KING	DAMD Miami	Gold Lion
PRICELESS WEAPONS	COLOMBIA'S MINISTRY OF ENVIRONMENT	GEOMETRY GLOBAL COLOMBIA Bogotá	Gold Lion
JUNIOR SWIMMING CHAMPIONSHIPS	TOKIO MARINE NICHIDO	DENTSU INC. Tokyo	Gold Lion
THE GUN SHOP	STATES UNITED TO PREVENT GUN VIOLENCE	GREY NEW YORK	Gold Lion
THE LAST SHOT	JORDAN BRAND	AKQA San Francisco	Gold Lion
NOT A BUG SPLAT	REPRIEVE / FOUNDATION FOR FUNDAMENTAL RIGHTS	BBDO PAKISTAN Lahore	Gold Lion
LICHTGRENZE	THE CITY OF BERLIN (KULTURPROJEKTE BERLIN)	WHITEVOID Berlin	Gold Lion
HOLOGRAMS FOR FREEDOM	NO SOMOS DELITO (WE ARE NOT CRIME)	DDB SPAIN Madrid	Gold Lion
WOW! NO COW!	OATLY	FORSMAN & BODENFORS Gothenburg	Silver Lion
AIRBNB REBRAND	AIRBNB	DESIGNSTUDIO London	Silver Lion
PEARL	KEIO UNIVERSITY	DENTSU INC. Tokyo	Silver Lion
JUNIOR SWIMMING CHAMPIONSHIPS	TOKIO MARINE NICHIDO	DENTSU INC. Tokyo	Silver Lion
JAPANESE HARMONY	SUNTORY HOLDINGS	HAKUHODO Tokyo	Silver Lion
IT HAPPENS HERE	28 TOO MANY	OGILVY & MATHER LONDON	Silver Lion
THE WEDDINGLOPE	ROSENTHAL	KOLLE REBBE Hamburg	Silver Lion
TRUE WETSUITS	QUIKSILVER JAPAN	TBWA/HAKUHODO Tokyo	Silver Lion
THE GUN SHOP	STATES UNITED TO PREVENT GUN VIOLENCE	GREY NEW YORK	Silver Lion
FILM4 IDENTS	CHANNEL 4	4creative London	Silver Lion
2014 TITLE SEQUENCE	D&AD	MLL+ London	Silver Lion
WISH YOU WERE HERE	D&AD	LOBO São Paulo	Silver Lion
THE CANCER SUTRA	STUPID CANCER	THE BULL-WHITE HOUSE New York	Silver Lion
SHOEMOJI	FOOT LOCKER	BBDO NEW YORK	Silver Lion
FORMATION	FITCH	FITCH London	Silver Lion
SOUNDLAB POSTERS	LEICA GALLERY SÃO PAULO	F/NAZCA SAATCHI & SAATCHI São Paulo	Silver Lion
INTEL CLEAR	INTEL	RED PEAK New York	Silver Lion
EXOBIOTANICA	MAKOTO AZUMA (BOTANIST/FLOWER ARTIST)	SIX Tokyo	Silver Lion
SUFFOCATION	KARMA NIRVANA	LEO BURNETT LONDON	Silver Lion
SOUNDLAB RECORDS	LEICA GALLERY SÃO PAULO	F/NAZCA SAATCHI & SAATCHI São Paulo	Silver Lion
INFREQUENT FLYERS CLUB	TIGERAIR	McCANN MELBOURNE	Silver Lion
HOUSE OF MAMBA	NIKE	AKQA London / AKQA Shanghai	Silver Lion

AIRBNB PORTLAND CALL CENTER	AIRBNB	AIRBNB San Francisco / BOORA ARCHITECTS Portland	Silver Lion
THE DNA PROJECT	J.MEWZ	HELLO MONDAY Aarhus C	Silver Lion
INSIDE ABBEY ROAD	GOOGLE	GOOGLE CREATIVE LAB London	Silver Lion
THE LAST SHOT	JORDAN BRAND	AKQA San Francisco	Silver Lion
SONOS BRAND IDENTITY	SONOS	BRUCE MAU DESIGN Toronto	Bronze Lion
WAIT	JÉRÉMIE NORMANDIN	LANDOR ASSOCIATES Paris	Bronze Lion
THE FRESHEST ORANGE JUICE BRAND	INTERMARCHÉ	MARCEL Paris	Bronze Lion
FEDORA	FEDORA-THE EUROPEAN CIRCLE OF PHILANTHROPISTS OF BALLET AND OPERA	LANDOR ASSOCIATES Paris	Bronze Lion
WORLD GALLERY	APPLE	TBWA/MEDIA ARTS LAB Los Angeles / APPLE Cupertino	Bronze Lion
CELEBRATING 50 YEARS IN BRAZIL	NISSIN AJINOMOTO	F/NAZCA SAATCHI & SAATCHI São Paulo	Bronze Lion
LIFEPAIN	VOLVO UK	GREY LONDON	Bronze Lion
RUBBISH FANZINE: TILL DEATH DO US PART	HOLYCRAP.SG	KINETIC SINGAPORE	Bronze Lion
FORMATION	FITCH	FITCH London	Bronze Lion
CHRISTMAS WRAPPING PAPER	LEO BURNETT TORONTO	LEO BURNETT TORONTO	Bronze Lion
TICKET BOOKS	L&PM	AFRICA São Paulo	Bronze Lion
HONDA BEAUTIFUL ENGINES.	HONDA MOTOR CO.	MORI Tokyo / DENTSU INC. Tokyo	Bronze Lion
THE BURGER REPORT	McDONALD'S GERMANY	THJNK Hamburg / LEO BURNETT FRANKFURT	Bronze Lion
MARCO POLO TITLE SEQUENCE	NETFLIX/ WEINSTEIN GROUP	MILL+ New York	Bronze Lion
IRON MIND	YOSHIDA HIDEO MEMORIAL FOUNDATION/ADVERTISING MUSEUM TOKYO	DENTSU INC. Tokyo	Bronze Lion
CUT A TREE. KILL A LIFE - TAPIR	MALAYSIAN NATURE SOCIETY	Y&R MALAYSIA Kuala Lumpur	Bronze Lion
WAIT	JÉRÉMIE NORMANDIN	LANDOR ASSOCIATES Paris	Bronze Lion
WORLD GALLERY	APPLE	TBWA/MEDIA ARTS LAB Los Angeles / APPLE Cupertino	Bronze Lion
THE MSC MAGNIFICA SHIPHORN CHOIR	MSC KREUZFAHRT	LEAGAS DELANEY Hamburg	Bronze Lion
THE BERLIN WALL OF SOUND	SOUNDCLOUD	GREY GERMANY Düsseldorf / GREY GERMANY Berlin	Bronze Lion
AIRBNB REBRAND	AIRBNB	DESIGNSTUDIO London	Bronze Lion
FEDORA	FEDORA-THE EUROPEAN CIRCLE OF PHILANTHROPISTS OF BALLET AND OPERA	LANDOR ASSOCIATES Paris	Bronze Lion
THERE'S ANOTHER SIDE TO THE STORY	DEPAUL UK	PUBLICIS LONDON	Bronze Lion
WOW! NO COW!	OATLY	FORSMAN & BODENFORS Gothenburg	Bronze Lion
RON MUECK AT PINACOTECA	PINACOTECA DO ESTADO DE SÃO PAULO	F/NAZCA SAATCHI & SAATCHI São Paulo	Bronze Lion
ADIDAS ORIGINALS NEIGHBOURHOOD STORES	ADIDAS	HERE DESIGN London	Bronze Lion
FLOWER LUSH IN ROPPONGI HILLS	MORI BUILDING	AD&D TOKYO	Bronze Lion
CENTERSTAGE	SAMSUNG ELECTRONICS	THE BARBARIAN GROUP New York	Bronze Lion

BE PREPARED	FERRERO ASIA	nudeJEH Bangkok / GREY THAILAND Bangkok	Bronze Lion
SNOW GRAFFITI	MEXICO TOURISM BOARD	LAPIZ Chicago	Bronze Lion
MORE THAN A SIGN	DISLIFE	Y&R Moscow	Bronze Lion
DAIRY PACKAGING FOR THE FAMILY FARM OF CHEBURASHKINI BROTHERS	THE FAMILY FARM OF CHEBURASHKINI BROTHERS	ERMOLAEV BUREAU Moscow	Bronze Lion
DESIGN OF A SINGLE MALTS COLLECTION	THE WHISKY LODGE	BE DANDY PARIS	Bronze Lion
WAIT	JÉRÉME NORMANDIN	LANDOR ASSOCIATES Paris	Bronze Lion
MAGIC TAPE	3M DEUTSCHLAND	KOLLE REBBE Hamburg	Bronze Lion
SOUNDLAB BOX	LEICA GALLERY SÃO PAULO	F/NAZCA SAATCHI & SAATCHI São Paulo	Bronze Lion
DEFINE THE DIFFERENCE	NOBLE DEVELOPMENT PUBLIC CO.	OGILVY & MATHER Bangkok	Bronze Lion
WEBSITE REDESIGN	MIRGIN AMERICA	WORK & CO Brooklyn	Bronze Lion
EYE CLICK DONATION	ALS LEAGUE	PUBLICIS BRUSSELS	Bronze Lion
HOUSE OF MAMBA	NIKE	AKQA London / AKQA Shanghai	Bronze Lion

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