

# Introducing a must for any industry event - Biz Featured Events

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In a virtual world, industry events, trade fairs and launches have become some of the most exciting ways of interfacing directly with customers, prospects and colleagues. There's nothing worse than planning an event, only to find it clashes with another in your industry! Now Bizcommunity allows you to plan, list and brand your promotional event - all in one go.

The next time you're needing to organise an event, make your branded [Biz Event Calendar](#) listing - aka Biz Featured Event - the first thing on your to-do list and use it to check events happening around the time.



## Six steps to ensuring your event is a success by launching it on Bizcommunity

1. **List your event on the Biz Event Calendar:** give your event priority in your industry by featuring a description, image, logos or video on the Biz Event Calendar.
2. **Target related industries:** get maximum exposure for your event by cross-posting it on any of Biz's [26 industry portals](#), as long as they're relevant .
3. **Promote your company:** use the Biz Event Calendar and listing options to promote your event management company, services or venue to delegates, sponsors, partners and speakers.
4. **230 000 subscribers and 289 000 visitors:** ensure your event gets seen by our roughly 230 000 newsletter subscribers and 289 000 monthly website visitors through regular use of our calendar features.
5. **Get shared:** Biz Featured Events get more mileage through being actively mentioned on [Biz's Facebook and Twitter timelines](#).
6. **Position your company as premier events provider:** complement your event communication objectives with high-return search engine results by making use of our [Biz Press Office](#) content publishing packages.



[click to enlarge](#)

## Biz Featured Events costs:

### Option 1: Newsletter event

- Event listing is featured in relevant industry newsletter[s] for one day, with a 30-word description
- Event listing on the website is bolded when browsing events
- **Cost:** R400 (excl VAT) per event listing

### **Option 2: Featured top event**

- Event listing is featured in relevant industry newsletter[s] for one day, with 30-word description and logo
- Event listing is featured in a box at the top of the events calendar page, in each relevant industry, for one week
- Additionally, the event listing appears with a small logo and bold heading when browsing upcoming events
- **Cost:** R1500 (excl VAT) per event listing

Please feel free to share our upgraded [Biz Event Calendar](#) and [Biz Featured Events](#) functionality with your colleagues, and make sure you're all on the same (events) page!

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