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## #R10GoesALongWay launches 2.0 of its crowdfunding initiative

The <u>#R10GoesALongWay</u> movement, in partnership with the Fundi Foundation, has launched the second phase of its crowdfunding initiative, which sets out to help even more students overcome South Africa's ongoing tertiary registration fee crisis.



Source: <u>www.pexels.com</u>

As part of its second phase, the initiative, started by influencer, Lasizwe Dambuza, calls on South Africans to help university students who can't afford their registration fees for the next academic year by contributing as little as R10 towards the initiative.

Using the same crowdfunding technique as the previous round, which raises small amounts of money from many individuals, the initiative aims to help countless students in their efforts to register for their next year of study and go on to start the career they've worked so hard towards. The first phase of the campaign helped 106 highly deserving students access quality education after raising over R2.3m.

"Working with the #R10GoesALongWay initiative was an immediate and natural fit for us, given our commitment to finding solutions to help South Africa's youth achieve their potential," says Mala Suriah, CMO of Fundi. "The initiative has made significant progress toward achieving its goals, and now it is up to the rest of South Africa to help make a prosperous future a reality for our youth."



Early Care Foundation, a not-for-profit organisation launches its #NoOneLeftBehind campaign Early Care Foundation 24 Aug 2021

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Local fibre provider, Vuma, was one of the first corporates to get involved in the #R10GoesALongWay initiative after it was launched in March when it donated funds towards the cause.

According to the company, the initiative aligns with its core values and best illustrates its Fibre to Schools programme, which has connected more than 470 registered primary and high schools to free 1Gbps fibre broadband internet. The Fibre to Schools project has empowered more than 320,000 young people and teachers with access to the boundless opportunities of the internet.

Taylor Kwong, CSI manager at Vuma commented: "Vuma believes in creating a world where every child has the opportunity to connect to quality education and is empowered to create the future they imagine for themselves. We're proud to be a connectivity partner of the #R10GoesALongWay event and a funder of the campaign's second phase."

For more, visit: https://www.bizcommunity.com